



STIC Search Report

EIC 1700

STIC Database Tracking Number: 130897

To: Andrew Fischer
Location: Pk. 5, 7B09
Art Unit : 3627
September 1, 2004
Case Serial Number: 008/813852

From: Caryn Wesner-Early
Location: Pk. 5, Ste. 804
Phone: 306/5967

Caryn.Wesner@uspto.gov

Search Notes

This is one of those things that we *know* is out there! I tried searching consumer magazines on the Internet, but most of them aren't indexed. The things I marked are questionable - dates are good, but content may not be. It's not really the sort of thing people write articles about. If a modification or re-focus of this search is needed, please let me know.

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Technical Information Specialist
EIC 3600, US Patent & Trademark Office
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Fax: (703) 306-5758
caryn.wesner@uspto.gov

*Considered all
of 3/27/05*

EIC 3600 COMMERCIAL DATABASE SEARCH REQUEST

☐ RUSH - SPE signature required: _____

Staff Use Only
Access DB# 130897

Business Methods Case: 705/14, Class 705/26,27 Log Number: _____

Write in 705 subclass(es) to search required files for 705 cases or cases cross referenced in 705.

Requester's Full Name: Andrew Fischer Examiner #: 75586 Date: August 26, 2004

Art Unit: 3627 Phone Number: 305-0292 Serial Number: 08/813,852

Bldg & Room #: PK5 7B-09 Results Format Preferred: PAPER ☒ DISK ☐ E-MAIL ☐

If more than one search is submitted, please prioritize searches in order of need.

Provide the PALM Bib page or the following:

(Total Pages including this sheet: 5)

Title of Invention: _____ Bib Data Sheet Attached _____

Inventors (provide full names): _____

Earliest Priority Filing Date: March 7, 1997, preferably before March 7, 1996

Requested attachments:

- If possible, provide the cover sheet, the IDS, examples, or relevant citations, authors, etc, if known.
- Please attach copies of the parts of this case that help explain or are most pertinent to this search. Examples are:
abstract, background, summary, claim(s) [not all of the claims].

Abstract and claim 18 included.

186/52 281/15.1 281/37
b42d-005? e04h-003?
" -017? b42d-003?
" -001?

The claimed or apparent novelty of the invention is:

A "magazine" with 2 items. 1st, an article in the magazine that discusses or just mentions a brand name product.
2nd, a coupon somewhere in the magazine that 'cross references' or 'refers to' the brand named product. That's it.

I have attached an example coupon of what we are looking for. (the example has a bad date). The exemplary words in the coupon are "Featured in this Issue." This is the referencing the article.

This search should focus on: Non Independent Magazines (e.g. airline magazines)

(Also include keywords or synonyms)

A "coupon" is an add or printed matter that offers a product at a discount. Coupons must be presented at the purchase to claim the discount.

281/38 281/43

For "magazine," use the broadest reasonable interpretation.

Hint: (if possible), try airline magazines or magazines that are pure advertisements. Computer magazine often discuss a computer or component and have ads for those computers and components.

If you have any questions or need help with keywords, please feel free to contact me.

Special Instructions or Other Comments

COMPLETE INTERNET & PRIOR ART SEARCH REQUESTED

? show files;ds

File 347:JAPIO Nov 1976-2004/Apr(Updated 040802)
(c) 2004 JPO & JAPIO
File 348:EUROPEAN PATENTS 1978-2004/Aug W03
(c) 2004 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20040826,UT=20040819
(c) 2004 WIPO/Univentio
File 350:Derwent WPIX 1963-2004/UD,UM &UP=200455
(c) 2004 Thomson Derwent
File 371:French Patents 1961-2002/BOPI 200209
(c) 2002 INPI. All rts. reserv.
File 120:U.S. Copyrights 1978-2004/Aug 31
(c) format only 2004 The Dialog Corp.
File 426:LCMARC-Books 1968-2004/Aug W5
(c) format only 2004 Dialog Corporation
File 430:British Books in Print 2003/Nov W5
(c) 2003 J. Whitaker & Sons Ltd.
File 2:INSPEC 1969-2004/Aug W4
(c) 2004 Institution of Electrical Engineers
File 35:Dissertation Abs Online 1861-2004/Jul
(c) 2004 ProQuest Info&Learning
File 65:Inside Conferences 1993-2004/Aug W5
(c) 2004 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2004/Jul
(c) 2004 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2003/Sep
(c) 2003 EBSCO Pub.
File 256:TecInfoSource 82-2004/Jul
(c)2004 Info.Sources Inc
File 474:New York Times Abs 1969-2004/Aug 30
(c) 2004 The New York Times
File 475:Wall Street Journal Abs 1973-2004/Aug 30
(c) 2004 The New York Times
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 6:NTIS 1964-2004/Aug W4
(c) 2004 NTIS, Intl Cpyrght All Rights Res
File 8:Ei Compendex(R) 1970-2004/Aug W4
(c) 2004 Elsevier Eng. Info. Inc.
File 94:JICST-EPlus 1985-2004/Aug W1
(c)2004 Japan Science and Tech Corp(JST)
File 144:Pascal 1973-2004/Aug W4
(c) 2004 INIST/CNRS
File 89:GeoRef 1785-2004/Aug B1
(c) 2004 American Geological Institute
File 15:ABI/Inform(R) 1971-2004/Aug 31
(c) 2004 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2004/Aug 31
(c) 2004 The Gale Group
File 20:Dialog Global Reporter 1997-2004/Aug 31
(c) 2004 The Dialog Corp.
File 148:Gale Group Trade & Industry DB 1976-2004/Aug 31
(c)2004 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2004/Aug 31
(c) 2004 The Gale Group
File 476:Financial Times Fulltext 1982-2004/Aug 31
(c) 2004 Financial Times Ltd
File 610:Business Wire 1999-2004/Aug 31
(c) 2004 Business Wire.

File 613:PR Newswire 1999-2004/Aug 31
(c) 2004 PR Newswire Association Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Aug 31
(c) 2004 The Gale Group
File 624:McGraw-Hill Publications 1985-2004/Aug 30
(c) 2004 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2004/Aug 31
(c) 2004 The Gale Group
File 634:San Jose Mercury Jun 1985-2004/Aug 30
(c) 2004 San Jose Mercury News
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 47:Gale Group Magazine DB(TM) 1959-2004/Aug 31
(c) 2004 The Gale group
File 635:Business Dateline(R) 1985-2004/Aug 31
(c) 2004 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2004/Aug 31
(c) 2004 The Gale Group
File 13:BAMP 2004/Aug W4
(c) 2004 The Gale Group
File 75:TGG Management Contents(R) 86-2004/Aug W4
(c) 2004 The Gale Group
File 990:NewsRoom Current May 1 -2004/Aug 31
(c) 2004 The Dialog Corporation
File 483:Newspaper Abs Daily 1986-2004/Aug 30
(c) 2004 ProQuest Info&Learning
File 484:Periodical Abs Plustext 1986-2004/Aug W3
(c) 2004 ProQuest
File 553:Wilson Bus. Abs. FullText 1982-2004/Jul
(c) 2004 The HW Wilson Co
File 95:TEME-Technology & Management 1989-2004/Jun W1
(c) 2004 FIZ TECHNIK
File 646:Consumer Reports 1982-2004/Aug
(c) 2004 Consumer Union

Set	Items	Description
S1	11	AU='DOCKERY R L'
S2	0	AU='DOCKERY RODNEY'
S3	1	AU='DOCKERY, R.'
S4	1	AU='DOCKERY, RL'
S5	0	AU='DOCKERY, RODNEY'
S6	1	AU='PIRTLE C J'
S7	0	AU='PIRTLE CALEB'
S8	14	AU='PIRTLE, CALEB':AU='PIRTLE, CALEB JACKSON 3D, 1941-'
S9	23	AU='PIRTLE, CALEB 3D':AU='PIRTLE, CALEB, III'
S10	50	S1 OR S2 OR S3 OR S4 OR S5 OR S6 OR S7 OR S8 OR S9
S11	11	S10 FROM 347,348,349,350,371
S12	1	COUPON? ? OR MONEYBACK OR CERTIFICATE? ? OR GIFT() (CARD? ? OR CERTIFICATE? ? OR CHECK? ? OR CHEQUE? ?) OR VOUCHER?
S13	1	S11 AND S12
S14	1	IC=(B42D-005? OR B42D-017? OR E04H-003? OR B42D-003? OR B4- 2D-001?)
S15	1	S11 AND S14
S16	1	S13 OR S15
S17	11	IDPAT S11 (sorted in duplicate/non-duplicate order)
S18	11	IDPAT S11 (primary/non-duplicate records only)
S19	39	S10 NOT S11
S20	0	MAGAZINE? ? OR MAG? ? OR ZINE? ? OR LEAFLET? ? OR BROCHURE? ? OR HANDOUT? ? OR NEWSLETTER? ? OR PRINT() PUBLICATION? ? OR

		BOOK? ? OR BOOKLET? ? OR PERIODICAL? ? OR NEWSPAPER? OR FLYER?
		? OR CIRCULAR OR PAMPHLET? ?
S21	9	ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE
		OR GIVEAWAY OR GIVE()AWAY OR GLOSSY OR SPECIAL()INTEREST? ? OR
		PRODUCT() (ORIENTED OR PLACEMENT) OR BRAND OR RETAIL OR INFOT-
		AIN? OR PR OR PUBLIC()RELATIONS
S22	7	S19 AND S21
S23	7	S22 NOT PY>1997
S24	7	S23 NOT PD=19970308:20040930
S25	6	RD (unique items)
S26	17	S18 OR S25

Considered @ 7/27/05

26/3,K/5 (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

013991273 **Image available**
WPI Acc No: 2001-475488/200151
XRPX Acc No: N01-351992

System for promoting stores and products for segmenting stores, such as chain stores, mass merchandisers, drug stores and supermarkets

Patent Assignee: HERITAGE PUBLISHING INC (HERI-N)

Inventor: DOCKERY R L ; PIRTLE C J

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20010011818	A1	20010809	US 97813852	A	19970307	200151 B

Priority Applications (No Type Date): US 97813852 A 19970307

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 20010011818	A1	12	B42D-005/00	

Inventor: DOCKERY R L ...

... PIRTLE C J

26/3,K/12 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

01268484 SUPPLIER NUMBER: 01904770

Jim Erwin takes part in new marketing era.

Pirtle, Caleb, III

Dallas Magazine, v60, p34(5)

May, 1981

CODEN: DALSA DOCUMENT TYPE: biography ISSN: 0897-4241

LANGUAGE: ENGLISH RECORD TYPE: CITATION

Jim Erwin takes part in new marketing era.

Pirtle, Caleb, III

DESCRIPTORS: marketing --

26/AA,AN,AZ,TI/1 (Item 1 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

016375554

WPI Acc No: 2004-533461/

Fuel strainer assembly for fuel tank assembly in vehicle comprises compression retainer operatively supported by the push pad to engage inlet connector to cause secured interference fit between inlet connector and inlet of fuel pump

Local Applications (No Type Date): US 2003348258 A 20030121

Priority Applications (No Type Date): US 2003348258 A 20030121

26/AA,AN,AZ,TI/2 (Item 2 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

016341453

WPI Acc No: 2004-499350/

Fuel strainer assembly for fuel tank of vehicle to remove contaminants from fuel prior to entering fuel pump has inlet connector, filtration member and locking mechanism having lever arm with teeth

Local Applications (No Type Date): US 2003337068 A 20030106

Priority Applications (No Type Date): US 2003337068 A 20030106

26/AA,AN,AZ,TI/3 (Item 3 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

015292958

WPI Acc No: 2003-353892/

Multi-stage fuel strainer for fuel tank in vehicle, has valve for supplying fuel to inlet through strainer, where strainer surface is restricted with fuel contaminants

Local Applications (No Type Date): US 2001947988 A 20010906; US 2001947988 A 20010906

Priority Applications (No Type Date): US 2001947988 A 20010906

26/AA,AN,AZ,TI/4 (Item 4 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

014560285

WPI Acc No: 2002-380988/

Floated fuel strainer assembly for vehicle fuel tank comprises strainer connected to inlet of fuel pump or reservoir and arranged adjacent bottom of fuel tank, and float connected to or within strainer

Local Applications (No Type Date): US 99465042 A 19991216

Priority Applications (No Type Date): US 99465042 A 19991216

26/AA,AN,AZ,TI/5 (Item 5 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

013991273

WPI Acc No: 2001-475488/

System for promoting stores and products for segmenting stores, such as chain stores, mass merchandisers, drug stores and supermarkets

Local Applications (No Type Date): US 97813852 A 19970307

Priority Applications (No Type Date): US 97813852 A 19970307

26/AA,AN,AZ,TI/6 (Item 6 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

013530762

WPI Acc No: 2001-014968/

Blanket for infants, has vibrating mechanism in pocket provided at top of blanket case and has detachable power cord connected with control unit and warning unit

Local Applications (No Type Date): US 9837923 A 19980310

Priority Applications (No Type Date): US 9837923 A 19980310

26/AA,AN,AZ,TI/7 (Item 7 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

012028614

WPI Acc No: 1998-445524/

Fuel tank for motor vehicle - has pair of strainers that sustain vapour at inlet of pump by their capillary seal characteristic

Local Applications (No Type Date): US 97939889 A 19970929

Priority Applications (No Type Date): US 97939889 A 19970929

26/AA,AN,AZ,TI/8 (Item 8 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

011393787

WPI Acc No: 1997-371694/

Fuel sender for motor vehicle - includes pressure regulator in socket in second wall of container which maintains fuel pressure on downstream side of filter at constant magnitude by variably restricting flow through the convoluted second passage

Local Applications (No Type Date): US 96672851 A 19960725

Priority Applications (No Type Date): US 96672851 A 19960725

26/AA,AN,AZ,TI/9 (Item 9 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

011010846

WPI Acc No: 1996-507796/

Fuel strainer for motor vehicle fuel system - has sealed bag made of porous membrane with first restriction to fluid flow across it, and partition inside bag made of second porous membrane having second restriction to flow across it less than first restriction

Local Applications (No Type Date): EP 96201041 A 19960418; AU 9650810 A 19960423; AU 9650810 A 19960423; EP 96201041 A 19960418; DE 600608 A 19960418; EP 96201041 A 19960418

Priority Applications (No Type Date): US 95443003 A 19950517

26/AA,AN,AZ,TI/10 (Item 10 from file: 350)

DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

010229013

WPI Acc No: 1995-130270/

Fuel sender for motor vehicle fuel system - comprises reservoir with cap and primary and secondary flow channels with screens

Local Applications (No Type Date): US 93168243 A 19931217; EP 94203311 A

19941114
Priority Applications (No Type Date): US 93168243 A 19931217

26/AA,AN,AZ,TI/11 (Item 11 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

009287466

WPI Acc No: 1992-414877/

Electric fuel pump mounting - has plastics support with centre body
having stepped bore and integral arms, and return fuel conduit having
annular shoulder to limit return
Local Applications (No Type Date): US 92841176 A 19920225; EP 93200248 A
19930201
Priority Applications (No Type Date): US 92841176 A 19920225

26/AA,AN,AZ,TI/12 (Item 1 from file: 148)
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

01268484 SUPPLIER NUMBER: 01904770
Jim Erwin takes part in new marketing era.

26/AA,AN,AZ,TI/13 (Item 1 from file: 47)
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

02498848 SUPPLIER NUMBER: 03290967
The beckoning of the great outdoors. (advertising supplement)

26/AA,AN,AZ,TI/14 (Item 2 from file: 47)
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

02498847 SUPPLIER NUMBER: 03290966
New Mexico; a land of stark beauty lies in waiting. (advertising
supplement)

26/AA,AN,AZ,TI/15 (Item 3 from file: 47)
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

02498846 SUPPLIER NUMBER: 03290965
Some like it hot. (cuisine of New Mexico) (advertising supplement)

26/AA,AN,AZ,TI/16 (Item 4 from file: 47)
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

02498845 SUPPLIER NUMBER: 03290964
The arts; an inspiration of the land and its people. (New Mexico
advertising supplement)

26/AA,AN,AZ,TI/17 (Item 5 from file: 47)
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.

02498844 SUPPLIER NUMBER: 03290963
The legacy remains. (New Mexico advertising supplement)

? show files;ds

File 347:JAPIO Nov 1976-2004/Apr(Updated 040802)

(c) 2004 JPO & JAPIO

File 350:Derwent WPIX 1963-2004/UD,UM &UP=200455

(c) 2004 Thomson Derwent

File 371:French Patents 1961-2002/BOPI 200209

(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	21194	COUPON? ? OR MONEYBACK OR CERTIFICATE? ? OR GIFT()(CARD? ? OR CERTIFICATE? ? OR CHECK? ? OR CHEQUE? ?) OR VOUCHER?
S2	365799	MAGAZINE? ? OR MAG? ? OR ZINE? ? OR LEAFLET? ? OR BROCHURE? ? OR HANDOUT? ? OR NEWSLETTER? ? OR PRINT()PUBLICATION? ? OR BOOK? ? OR BOOKLET? ? OR PERIODICAL? ? OR NEWSPAPER? OR FLYER? ? OR CIRCULAR OR PAMPHLET? ?
S3	5197662	FEATURED OR REFER? ? OR REFERENCE? ? OR REFERR??? OR MENTION?? OR CROSSREFER? OR DETAILED OR DESCRIBE? ? OR RECOMMEND?? OR ENDORSE? OR REVIEW?? OR EVALUATE? ? OR COMMEND?? OR LINK?? OR INDEX?? OR CONNECTED OR CRITIQ?
S4	2158914	TEXT OR ARTICLE OR EDITORIAL OR NEWS OR WORDAGE OR CONTENT OR WRITING OR WRITTEN OR COLUMN OR ESSAY OR COMMENT OR PIECE - OR STORY OR MATTER
S5	710200	ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE OR GIVEAWAY OR GIVE()AWAY OR GLOSSY OR SPECIAL()INTEREST? ? OR PRODUCT()(ORIENTED OR PLACEMENT) OR BRAND OR RETAIL OR INFOTAIN? OR PR OR PUBLIC()RELATIONS
S6	923600	AIRLINE OR COMPUTER OR GLAMOR OR GLAMOUR OR BEAUTY OR FASHION OR FITNESS OR SKIN()CARE OR STORE OR HOSPITAL OR CLINIC OR CHAINSTORE OR DRUGSTORE OR GROCERY?
S7	362	S1(10N)S2
S8	79364	S3(10N)S4
S9	1	S7(S)S8
S10	1193	S1(10N)S3
S11	11629	S2(10N)S4
S12	0	S10(S)S11
S13	2	S7 AND S8
S14	0	S10 AND S11
S15	66	S1(S)S8
S16	12	S15(S)(S5 OR S6)
S17	24	S15 AND (S5 OR S6)
S18	25	S13 OR S17
S19	25	IDPAT (sorted in duplicate/non-duplicate order)
S20	25	IDPAT (primary/non-duplicate records only)
S21	307577	IC=(B42D-005? OR B42D-017? OR E04H-003? OR B42D-003? OR B4-2D-001? OR G06F-017?)
S22	17	S15 AND S21
S23	8	S22 NOT S18

20/3,K/9 (Item 9 from file: 350)
DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

013287399 **Image available**
WPI Acc No: 2000-459334/200040
XRPX Acc No: N00-343274

Overlapping postcard sheet for retail store of department store ,
has description column which describes delivery information in
delivery certificate at overlapping surface of postcard sheet

Patent Assignee: TOPPAN MOORE KK (TOPP)
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2000177280	A	20000627	JP 98360252	A	19981218	200040 B

Priority Applications (No Type Date): JP 98360252 A 19981218

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 2000177280	A	7	B42D-015/08	

Overlapping postcard sheet for retail store of department store ,
has description column which describes delivery information in
delivery certificate at overlapping surface of postcard sheet

Abstract (Basic):

... An acceptance sign imprinting column (30) describes the
delivery information of the e.g. undertaking number at the overlapping
surface of a postcard sheet (2). The postcard sheet has delivery
certificates (8,9) at the overlapping side surface. A delivery
information description column describes the delivery information
in a delivery certificate (8).

... For retail store of department store .

...Title Terms: RETAIL ;

20/3,K/16 (Item 16 from file: 347)
DIALOG(R)File 347:JAPIO
(c) 2004 JPO & JAPIO. All rts. reserv.

07908580 **Image available**
CERTIFICATE ISSUING SYSTEM AND METHOD, AND PROGRAM

PUB. NO.: 2004-021339 [JP 2004021339 A]
PUBLISHED: January 22, 2004 (20040122)
INVENTOR(s): AOKI MIKIO
FUKUI YOSHIKI
APPLICANT(s): SEIKO EPSON CORP
APPL. NO.: 2002-171889 [JP 2002171889]
FILED: June 12, 2002 (20020612)

ABSTRACT

PROBLEM TO BE SOLVED: To provide a certificate issuing system capable of
outputting various certificates by the printer of a user, and ensuring
the security of certificates to be printed.

SOLUTION: A printed matter managing server 1, a printed matter providing
server 2, and a terminal 3 are respectively connected through an
information communication network I constituted of a public communication
network, a private communication...

...or the like. The terminal 3 is set in a user's house, a convenient **store**, or a public place or the like. The printed matter providing server 2 outputs print data corresponding to a print request for a **certificate** print from the user and print information constituted of print destination information such as the...

20/AN,AZ,TI/1 (Item 1 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

016287393

Insurance certificate information reference system in hospital , outputs insurance certificate information corresponding to stored patient information, based on read finger print, and authentication result of patient

Local Applications (No Type Date): JP 2002321621 A 20021105
Priority Applications (No Type Date): JP 2002321621 A 20021105

20/AN,AZ,TI/2 (Item 2 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

015614936

Method for managing multipoint e-mail transmission

Local Applications (No Type Date): KR 200135065 A 20010620; KR 200135065 A 20010620
Priority Applications (No Type Date): KR 200135065 A 20010620

20/AN,AZ,TI/3 (Item 3 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

015608339

Permanent record generation method for service e.g. for purchase of air ticket, involves processing received service data and prestored data required to provide permanent record, to generate input data for remote printer

Local Applications (No Type Date): US 200123245 A 20011218; WO 2002US40548 A 20021218
Priority Applications (No Type Date): US 200123245 A 20011218

20/AN,AZ,TI/4 (Item 4 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

015088612

Digital rights management e.g. for mobile wireless devices, uses a content server linked to a voucher server to locate the digital asset, and where purchase the digital asset is via a payment server coupled to the voucher

Local Applications (No Type Date): WO 2002IB2591 A 20020703; AU 2002345256 A 20020703
Priority Applications (No Type Date): US 200295062 A 20020312; US 2001303157 P 20010706

20/AN,AZ,TI/5 (Item 5 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

014595245

Information provision method using internet, involves determining content service which provides content in accordance with DOT code to customer by message service for later retrieval by customer

Local Applications (No Type Date): WO 2001US28192 A 20010907; AU 200188944 A 20010907; EP 2001968714 A 20010907; WO 2001US28192 A 20010907; WO 2001US28192 A 20010907; JP 2002526084 A 20010907
Priority Applications (No Type Date): US 2000658674 A 20000908

20/AN,AZ,TI/6 (Item 6 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

014420832

Automated system for tracking user response to content various entities in audio, television, film etc; cooperates with presentation/interaction function to store , process, and provide information to presentation/interaction functionality

Local Applications (No Type Date): WO 2001US22905 A 20010719; AU 200180650 A 20010719; US 2000219277 A 20000719; US 2001766504 A 20010119
Priority Applications (No Type Date): US 2001766504 A 20010119; US 2000219277 P 20000719

20/AN,AZ,TI/7 (Item 7 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

014326410

Digital rights management method for content delivery system, involves requesting encryption key from digital rights management server using digital certificate of client computer

Local Applications (No Type Date): US 2000214726 P 20000629; US 2001893635 A 20010629; WO 2001US20892 A 20010629; AU 200171704 A 20010629
Priority Applications (No Type Date): US 2000214726 P 20000629; US 2001893635 A 20010629

20/AN,AZ,TI/8 (Item 8 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

014123011

Interactive system for providing product or service related information e.g. in Internet, determines user's current stage and triggers for availability of related items for selective distribution to user

Local Applications (No Type Date): WO 2001US4901 A 20010215; AU 200145277 A 20010216; EP 2001918171 A 20010215; WO 2001US4901 A 20010215; JP 2001560857 A 20010215; WO 2001US4901 A 20010215; WO 2001US4901 A 20010216 ; MX '20028080 A 20020819; ZA 20025756 A 20020718
Priority Applications (No Type Date): US 2000507416 A 20000218

20/AN,AZ,TI/9 (Item 9 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

013287399

Overlapping postcard sheet for retail store of department store , has description column which describes delivery information in delivery certificate at overlapping surface of postcard sheet

Local Applications (No Type Date): JP 98360252 A 19981218
Priority Applications (No Type Date): JP 98360252 A 19981218

20/AN,AZ,TI/10 (Item 10 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

013176429

Secure and user friendly voice cybervault for computer logins and passwords to multiple local and remote services using text independent

speaker recognition and continuous speech recognition
Local Applications (No Type Date): RD 2000431176 A 20000220
Priority Applications (No Type Date): RD 2000431176 A 20000220

20/AN,AZ,TI/11 (Item 11 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

012803054

Dynamic multi certificate support in smart ID card useful in electronic commerce - contains unchangeable personal certificate written into card by trusted holder, and list of links to external certificates, changeable by card holder using PIN code and software program
Local Applications (No Type Date): SE 98761 A 19980310
Priority Applications (No Type Date): SE 98761 A 19980310

20/AN,AZ,TI/12 (Item 12 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

012722229

File printing method for computer system using internet - involves transmitting file from file server to print server after confirming that file is identical with file included in certificate and published by computer system from content of certificate
Local Applications (No Type Date): CN 98122672 A 19981123; JP 98329925 A 19981119; US 97978793 A 19971126
Priority Applications (No Type Date): US 97978793 A 19971126

20/AN,AZ,TI/13 (Item 13 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

012361500

Portable information and transaction processor
Local Applications (No Type Date): WO 98GB2283 A 19980730; US 9755418 P 19970811; US 988122 A 19980116; EP 98936550 A 19980730; WO 98GB2283 A 19980730; TW 98109091 A 19980608; WO 98GB2283 A 19980730; HU 20004470 A 19980730; WO 98GB2283 A 19980730; JP 2000506627 A 19980730; KR 2000700790 A 20000124; IL 130068 A 19980730; WO 98GB2283 A 19980730; JP 2000506627 A 19980730; WO 98GB2283 A 19980730; CZ 2000470 A 19980730
Priority Applications (No Type Date): US 988122 A 19980116; US 9755418 P 19970811

20/AN,AZ,TI/14 (Item 14 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

010475530

Review support device for program counter maintenance - has reference mechanism to refer to associated record book data and management mechanism to manage database with various record books
Local Applications (No Type Date): JP 9438151 A 19940309
Priority Applications (No Type Date): JP 9438151 A 19940309

20/AN,AZ,TI/15 (Item 15 from file: 350)
DIALOG(R)File 350:(c) 2004 Thomson Derwent. All rts. reserv.

001964341

Steel band binding machine - has spring-loaded and hinged double-link lever tripped by lock-forming punch drive to hold band ends secure
Priority Applications (No Type Date): SU 2395001 A 19760810

20/AN,AZ,TI/16 (Item 16 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

07908580
CERTIFICATE ISSUING SYSTEM AND METHOD,AND PROGRAM
APPL. NO.: 2002-171889 [JP 2002171889]

20/AN,AZ,TI/17 (Item 17 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

07836603
SYSTEM, DEVICE AND METHOD FOR AUTHENTICATING HOUSE
APPL. NO.: 2002-141692 [JP 2002141692]

20/AN,AZ,TI/18 (Item 18 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

07815327
CONTROL SYSTEM FOR ELECTRONIC CERTIFICATE BY PORTABLE TELEPHONE
APPL. NO.: 2002-115649 [JP 2002115649]

20/AN,AZ,TI/19 (Item 19 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

07575718
CONTENT PROTECTION SYSTEM
APPL. NO.: 2001-252619 [JP 2001252619]

20/AN,AZ,TI/20 (Item 20 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

07557229
REGISTER DEVICE FOR PROVIDING ARTICLE INFORMATION
APPL. NO.: 2001-236047 [JP 2001236047]

20/AN,AZ,TI/21 (Item 21 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

06178714
DEVICE AND METHOD FOR PROCESSING ROUTE SALES DELIVERY DATA AND COMPUTER READABLE STORAGE MEDIUM STORING ROUTE SALES DELIVERY DATA PROCESSING PROGRAM
APPL. NO.: 09-283984 [JP 97283984]

20/AN,AZ,TI/22 (Item 22 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

05945417
SLIP, SLIP ISSUING DEVICE, MECHANICALLY READABLE RECORDING MEDIUM RECORDING
PROGRAM FOR SLIP ISSUE AND SLIP ENTRY SYSTEM

APPL. NO.: 09-030003 [JP 9730003]

20/AN,AZ,TI/23 (Item 23 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

05513755
DEVICE AND METHOD FOR PROCESSING IMAGE

APPL. NO.: 07-303574 [JP 95303574]

20/AN,AZ,TI/24 (Item 24 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

03745966
DEVICE FOR AUTOMATICALLY CONFIRMING HEALTH INSURANCE CERTIFICATE OF PATIENT

APPL. NO.: 02-229321 [JP 90229321]

20/AN,AZ,TI/25 (Item 25 from file: 347)
DIALOG(R)File 347:(c) 2004 JPO & JAPIO. All rts. reserv.

03080562
MEDICAL BUSINESS PROCESSOR

APPL. NO.: 63-207516 [JP 88207516]

? show files;ds

File 348:EUROPEAN PATENTS 1978-2004/Aug W03

(c) 2004 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20040826,UT=20040819

(c) 2004 WIPO/Univentio

Set	Items	Description
S1	15098	COUPON? ? OR MONEYBACK OR CERTIFICATE? ? OR GIFT() (CARD? ? OR CERTIFICATE? ? OR CHECK? ? OR CHEQUE? ?) OR VOUCHER?
S2	306832	MAGAZINE? ? OR MAG? ? OR ZINE? ? OR LEAFLET? ? OR BROCHURE? ? OR HANDOUT? ? OR NEWSLETTER? ? OR PRINT() PUBLICATION? ? OR BOOK? ? OR BOOKLET? ? OR PERIODICAL? ? OR NEWSPAPER? OR FLYER? ? OR CIRCULAR OR PAMPHLET? ?
S3	1535027	FEATURED OR REFER? ? OR REFERENCE? ? OR REFERR??? OR MENTION?? OR CROSSREFER? OR DETAILED OR DESCRIBE? ? OR RECOMMEND?? OR ENDORSE? OR REVIEW?? OR EVALUATE? ? OR COMMEND?? OR LINK?? OR INDEX?? OR CONNECTED OR CRITIQ?
S4	1132422	TEXT OR ARTICLE OR EDITORIAL OR NEWS OR WORDAGE OR CONTENT OR WRITING OR WRITTEN OR COLUMN OR ESSAY OR COMMENT OR PIECE - OR STORY OR MATTER OR INFORMATION??
S5	606390	ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE OR GIVEAWAY OR GIVE() AWAY OR GLOSSY OR SPECIAL() INTEREST? ? OR PRODUCT() (ORIENTED OR PLACEMENT) OR BRAND OR RETAIL OR INFOTAIN? OR PR OR PUBLIC() RELATIONS
S6	507484	AIRLINE OR COMPUTER OR GLAMOR OR GLAMOUR OR BEAUTY OR FASHION OR FITNESS OR SKIN() CARE OR STORE OR HOSPITAL OR CLINIC OR CHAINSTORE OR DRUGSTORE OR GROCERY?
S7	697	S1(10N)S2
S8	327225	S3(10N)S4
S9	53	S7(S)S8
S10	47563	IC=(B42D-005? OR B42D-017? OR E04H-003? OR B42D-003? OR B4-2D-001? OR G06F-017?)
S11	21	S9 AND S10
S12	2375	S1(5N) (S5 OR S6)
S13	168	S2(10N)S12
S14	127	S8 AND S13
S15	57	S10 AND S14
S16	10	S8(S)S13
S17	7279	COUPON? ? OR GIFT() (CARD? ? OR CERTIFICATE? ? OR CHECK? ? - OR CHEQUE? ?)
S18	7749	S2(5N) (S5 OR S6)
S19	132	S17(10N)S18
S20	8	S8(S)S19
S21	199	S17(S)S18
S22	140	S8 AND S21
S23	63	S10 AND S22
S24	17	S8(S)S21
S25	4	S10 AND S24
S26	13	S24 NOT S25
S27	101	S8 AND S19
S28	44	S10 AND S27
S29	8	S8(S)S19
S30	42	S28 NOT (S25 OR S29)
S31	42	IDPAT (sorted in duplicate/non-duplicate order)
S32	42	IDPAT (primary/non-duplicate records only)

Considered 6/7 3/27/05

31/3,K/6 (Item 6 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.

01111990 **Image available**

A SYSTEM AND METHOD FOR CREATING CUSTOMIZED CATALOGUES
SYSTEME ET PROCEDE DE CREATION DE CATALOGUES PERSONNALISES

Patent Applicant/Assignee:

VPI COLOR LLC, 3710 Clarks Lane, Baltimore, MD 21215, US, US (Residence),
US (Nationality)

Inventor(s):

DOERKSEN Lee, 291 Yale Avenue, Winnipeg, MB R3M 0L4, CA,
BURSTEN Sidney L, 3710 Clarks Lane, Baltimore, MD 21215, US,

Legal Representative:

ROBERTS Jon L (et al) (agent), Roberts, Abokhair & Mardula, LLC, 11800
Sunrise Valley Drive, Suite 1000, Reston, VA 20191, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200434285 A1 20040422 (WO 0434285)

Application: WO 2003US31467 20031003 (PCT/WO US03031467)

Priority Application: US 2002415984 20021004; US 2003625999 20030724

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SK
SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE
SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13910

Main International Patent Class: G06F-017/30

Fulltext Availability:

Detailed Description

Detailed Description

... generically (but not affectionately) referred to as "junk mail."
Typically, junk mail includes bankcard solicitations, **coupons**, **flyers**
from supermarkets and **store** catalogues. To the recipient, this mound of
paper is mostly unwanted and intrusive hounding by...

...mass appeal.

[00141

A number of approaches to targeting information to particular users have been suggest
ed.

U.S. Patent 6, 460,036 by Hertz (the "Hertz Patent") **describes** a system
for identifying desirable objects, such as **news** articles, in an
electronic media environment. A "target profile" for each target object
is constructed...

...vector to determine the suitability of the advertisement to the
consumer. The consumer characterization vector **describes** statistical
information regarding the demographics and product purchase preferences
of a consumer, and is developed from previous...

...rules to place the acquired assets into the allocated category or subcategory pages.

Compose all **text** in a customer's language of choice (determined by **reference** to that customer's profile record 120) where the asset database comprises copy for all...catalogue reflects content that is directed at a targeted recipient. hi the exemplary embodiment previously **described** , the customized catalogue is a catalogue, the **content** is directed to products, and the targeted recipient is a customer. Figures 10A and 10B...

31/3,K/8 (Item 8 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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01043225 **Image available**

SYSTEM AND METHOD FOR TARGETED ADVERTISING AND MARKETING
SYSTEME ET PROCEDE DESTINES A LA PUBLICITE ET AU MARKETING CIBLES

Patent Applicant/Assignee:

DSD COMMUNICATIONS INC, 1000 SW seventh street, Renton, WA 98055, US, US
(Residence), US (Nationality)

Inventor(s):

DHARSSI Fatehali, 1000 SW Seventh Street, Renton, WA 98055, US,

Legal Representative:

DAVOUDIAN Keyvan (et al) (agent), Pillsbury Winthrop LLP, Suite 2800, 725
South Figueroa Street, Los Angeles, CA 90017-5406, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200373199 A2-A3 20030904 (WO 0373199)

Application: WO 2003US4335 20030212 (PCT/WO US03004335)

Priority Application: US 200283901 20020227

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ

EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SK

SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT SE SI
SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5414

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... Currently, the predominant methods of coupon delivery are Shared Mail, which delivers national and local **coupons** wrapped in a supermarket retailer's weekly **flyer** , direct mail and Sunday **Free** Standing Inserts (FSI), which are four color, multi-page inserts distributed through Sunday newspapers. Currently...fill his orders for each type of bread.

The present invention improves upon the above- **described** process by

creating a network, wherein the **information** collected by the route drivers (and/or otherwise provided directly by the retailer) is used...

31/3,K/9 (Item 9 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2004 WIPO/Univentio. All rts. reserv.

01037392 **Image available**

**METHOD AND APPARATUS FOR TARGETED MARKETING
PROCEDE ET APPAREIL DE MARKETING CIBLE**

Patent Applicant/Inventor:

CHEN Timothy T, 149 Morton Avenue, Apt. 3, Athens, GA 30605-1469, US, US
(Residence), US (Nationality)

Legal Representative:

HEIDLEBERGER Louis M (agent), Reed Smith, LLP, 2500 One Liberty Place,
1650 Market Street, Philadelphia, PA 19103, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200367393 A2-A3 20030814 (WO 0367393)

Application: WO 2003US3637 20030206 (PCT/WO US03003637)

Priority Application: US 200272647 20020206

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG
SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT SE SI
SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5549

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... coupons. However, large volumes of coupons may degrade the image 1 5 of a business. **Coupons** may require newspaper, television, radio, **magazine**, or stand-alone **store** display investments by a retailer. **Coupons** may have expiration dates, and thus may require additional ... digits of an identification number. The mechanism for reading or entering the saver card identification **information** may be communicatively **connected** to the program administrator server via, for example, a modem, intranet, or internet link. Transaction...

31/3,K/12 (Item 12 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00959189 **Image available**

**IN-CHANNEL MARKETING AND PRODUCT TESTING SYSTEM
SYSTEME DE COMMERCIALISATION EN CIRCUIT ET D'EVALUATION DES PRODUITS**

Patent Applicant/Assignee:

THE PROCTER & GAMBLE COMPANY, One Procter & Gamble Plaza, Cincinnati, OH 45202, US, US (Residence), US (Nationality)

Inventor(s):

HUGHES Larry James, 6327 Heitzler Avenue, Cincinnati, OH 45224, US,
GAO Chang, 10108 Humphrey Road, Cincinnati, OH 45242, US,

Legal Representative:

REED T David (et al) (agent), The Procter & Gamble Company, 6110 Center Hill Road, Cincinnati, OH 45224, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200293295 A2-A3 20021121 (WO 0293295)

Application: WO 2002US14397 20020508 (PCT/WO US02014397)

Priority Application: US 2001290131 20010510; US 2001874853 20010605

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT (utility model) AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR
CU CZ (utility model) CZ DE (utility model) DE DK (utility model) DK DM
DZ EC EE (utility model) EE ES FI (utility model) FI GB GD GE GH GM HR HU
ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX
MZ NO NZ PH PL PT RO RU SD SE SG SI SK (utility model) SK SL TJ TM TR TT
TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 13276

Main International Patent Class: G06F-017/60

International Patent Class: G06F-017/00

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... or through a simulated overhead speaker, or advertisements could be displayed on banners or in- **store coupon books** or the like. In other alternative embodiments, it should be recognized that other ...a consumer panelist 20 through a panelist interface 19.

For example, as will be further **described**, a consumer panelists 20 might be asked to input personal **information** such as geographic

Claim

... purchase environment displays at least one of following shopping stimulus: signage, advertisements, demonstration stations and **coupon books**.

13 The **marketing** and product testing system of claim 1, wherein said system further comprises tools for allowing...

31/3,K/15 (Item 15 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00929396 **Image available**

PROMOTIONAL DATA DELIVERY SYSTEM AND METHOD

SYSTEME ET PROCEDE DE DISTRIBUTION DE DONNEES PUBLICITAIRES

Patent Applicant/Assignee:

COUPON SQUARE INC, 7366 Griffith Lane, Moorpark, CA 93021, US, US
(Residence), US (Nationality)

Patent Applicant/Inventor:

SCHLEE Daniel Roy, 7366 Griffith Lane, Moorpark, CA 93021, US, US
(Residence), US (Nationality)

Legal Representative:

BROOKS Michael B (agent), Law Offices of Brooks & Fillbach, Suite 104,
5010 N. Parkway Calabasas, Calabasas, CA 91302, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200263427 A2-A3 20020815 (WO 0263427)

Application: WO 2002US3022 20020129 (PCT/WO US0203022)

Priority Application: US 2001266515 20010205; US 200251577 20020116

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI
SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 6283

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

Detailed Description

... loyalty. While coupons are delivered to consumers through
a variety of media, the majority of **coupons** are
distributed via pull-out sections in **newspapers**, which
are also known as **free** -standing inserts. Although it is
the most common means of **coupon** delivery, of those
coupons distributed via free-standing inserts, only a
very small percentage (2...

...830 to Engel et al. discloses an
electronic coupon distribution system providing on-line
coupon **information** for a potential consumer, using a
personal computer **connected** to a host computer, thereby
to search and select available coupons and download and
securely...with the defining means and
inputting means of "ClientTools" 203, or HyperText Markup
Language (HTML) **links**, through which the promoter may
initially define, edit or modify **information** stored at
the host computer. In the preferred embodiment, all
downloads from the host computer...to offer a purchase
incentive to the targeted consumers. Terms of the
purchase incentive are **described** in detail on the
electronic document, and may include promotional **text** and
images. Redemption of the manufacturer promotion must be
performed at the retailer who is...

31/3,K/20 (Item 20 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

(c) 2004 WIPO/Univentio. All rts. reserv.

00829227 **Image available**

A REDEMPTION COUPON

COUPON DE REMBOURSEMENT

Patent Applicant/Assignee:

LIP-SAY INTERNATIONAL PTY LTD, 45 Bellevue Avenue, Georges Hall, NSW 2198
, AU, AU (Residence), AU (Nationality), (For all designated states
except: US)

Patent Applicant/Inventor:

PHILLIPS Craig, 45 Bellevue Avenue, Georges Hall, NSW 2198, AU, AU
(Residence), AU (Nationality), (Designated only for: US)

Legal Representative:

FREEHILLS CARTER SMITH BEADLE (agent), Level 32, MLC Centre, 19-29 Martin
Place, Sydney, NSW 2000, AU,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200162515 A1 20010830 (WO 0162515)

Application: WO 2001AU187 20010223 (PCT/WO AU0100187)

Priority Application: AU 20005813 20000223; AU 20006502 20000328

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 3935

...International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... relativity to the particular offering of the coupon as
t:)

shown in the region 16 (**refer** to Ficy. I and Fig. 2), the **information**
being pre-registered in the

t@

database when the coupons are first issued.

An application...a redemption coupon in the form

Z@@,

of a small card, other forms of redemption **coupons** can be used, for
example **pamphlets** , **brochures** , **advertising flyers** , price tags,
bills, financial statements, payslips, and newspaper and magazine pages.

io For example, a...

31/3,K/22 (Item 22 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00828064 **Image available**

METHOD AND APPARATUS FOR CONDUCTING OR FACILITATING A PROMOTION

PROCEDE ET APPAREIL POUR CONDUIRE OU FACILITER UNE PROMOTION

Patent Applicant/Assignee:

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(Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

WALKER Jay S, 124 Spectacle Lane, Ridgefield, CT 06877, US, US
(Residence), US (Nationality), (Designated only for: US)
GELMAN Geoffrey M, 21 Belltown Road, Stamford, CT 06905, US, US
(Residence), US (Nationality), (Designated only for: US)
JORASCH James A, Apartment 5G, 25 Forest Street, Stamford, CT 06901, US,
US (Residence), US (Nationality), (Designated only for: US)
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, US (Nationality), (Designated only for: US)

Legal Representative:

WALKER DIGITAL LLC (commercial rep.), Santisi, M., Steven, Five High
Ridge Park, Stamford, CT 06905, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200161610 A2 20010823 (WO 0161610)
Application: WO 2001US5235 20010216 (PCT/WO US0105235)
Priority Application: US 2000183391 20000218; US 2000604898 20000628

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
TR TT TZ UA UG US VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 29377

Main International Patent Class: **G06F-017/60**

Fulltext Availability:

Detailed Description

Detailed Description

... the promotion and lowering or otherwise limiting printing and
distribution costs normally associated with printed **promotional** items
(e.g., **coupons**, **flyers**, rules, prizes, outcomes, codes, etc.).

An electronically conducted promotion may allow users to participate in
...have information or instructions associated with it. The
combination of an outcome and the associated **information** or
instructions will be **referred** to herein as a "ticket." For example,
associated **information** for an outcome might include a promotional
message sent to all users, such as "Pandeluilba...representative has
already interpreted the user's behavior or at least has provided some
interpretative **information** regarding the user's behavior. For example,

a representative might **describe** a user as reaching out and examining a can of soup in a grocery store...the controller 52 and for performing one or more of the steps of the methods **described** herein; an outcome database 614 for storing **information** about outcomes generated by the controller 52; a user database 616 for storing information about...

31/3,K/32 (Item 32 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00566635 **Image available**

METHOD AND APPARATUS FOR LOCAL ADVERTISING
TECHNIQUE DE PUBLICITE LOCALE ET DISPOSITIF A CET EFFET

Patent Applicant/Assignee:

SUN MICROSYSTEMS INC,

Inventor(s):

GUPTA Amit,

VENKATARAMAN Sriraman,

BAEHR Geoffrey,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200030008 A1 20000525 (WO 0030008)

Application: WO 99US27061 19991112 (PCT/WO US9927061)

Priority Application: US 98192874 19981116

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU
ZA ZW GH GM KE LS MW SD SL SZ TZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN
GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 11877

Main International Patent Class: G06F-017/60

International Patent Class: G06F-017/00

Fulltext Availability:

Detailed Description

Detailed Description

... of any previous request.

Instead of transmitting the information from the server that maintains the **information**, some systems utilize what is **referred** to as a proxy. **Referring** to Figure 1, a proxy 102 is a server that carries out requests transmitted to...

...more quickly in the future, speeding up access for commonly requested information. This maintaining of **information** and fetched documents by the proxy 102 is **referred** to as caching and the **information** maintained in the proxy 102 is **referred** to as a cache or proxy cache. To protect **information** in internal computer networks from external access, a firewall is utilized. A firewall is a...server.

The WWW uses a concept known as hypertext. Hypertext provides the ability to create **links** within a document to move directly to other **information**.

32/AN,AZ,TI/1 (Item 1 from file: 348)
DIALOG(R)File 348:(c) 2004 European Patent Office. All rts. reserv.

01660319

Electronic book distribution method and program
Auslieferungssystem und Programm für elektronische Bücher
Procédé et programme de distribution de livres électroniques
APPLICATION (CC, No, Date): EP 2003011444 030520;
PRIORITY (CC, No, Date): JP 2002145037 020520; JP 2002145045 020520

32/AN,AZ,TI/2 (Item 2 from file: 348)
DIALOG(R)File 348:(c) 2004 European Patent Office. All rts. reserv.

01313497

A settlement system using purchase information
System zum Begleichen von Bezahlungen mit Hilfe von Verkaufsinformationen
Système de paiement utilisant des informations de vente
APPLICATION (CC, No, Date): EP 2001300011 010103;
PRIORITY (CC, No, Date): JP 200025612 000202

32/AN,AZ,TI/3 (Item 3 from file: 348)
DIALOG(R)File 348:(c) 2004 European Patent Office. All rts. reserv.

01259786

Electronic redeeming of coupons and product discounts utilizing a networked
products database
Elektronische Einlösung von Kuponen und Preisnachlasse für Produkte unter
Verwendung einer vernetzten Produkt-Datenbank
Remboursement électronique des bons et remises sur des produits utilisant
une base de données de produits en réseau
APPLICATION (CC, No, Date): EP 2000308354 000922;
PRIORITY (CC, No, Date): US 404405 990923

32/AN,AZ,TI/4 (Item 4 from file: 348)
DIALOG(R)File 348:(c) 2004 European Patent Office. All rts. reserv.

00333335

SHOPPING CART DISPLAY SYSTEM
ANZEIGESYSTEM FÜR EINKAUFSWAGEN
SYSTÈME D'AFFICHAGE SUR ÉCRAN POUR CHARIOT À PROVISIONS
APPLICATION (CC, No, Date): EP 88908639 880921; WO 88US3259 880921
PRIORITY (CC, No, Date): US 99288 870921

32/AN,AZ,TI/5 (Item 5 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

01139600

METHOD AND SYSTEM FOR PROVIDING COUPON SAVINGS USING CREDIT CARD PROCESSING
INFRASTRUCTURE
PROCÉDÉ ET SYSTÈME DE FOURNITURE DE CREDITS PAR COUPON AU MOYEN D'UNE
INFRASTRUCTURE DE TRAITEMENT DE CARTE DE CREDIT
Application: WO 2003US39887 20031216 (PCT/WO US03039887)

32/AN,AZ,TI/6 (Item 6 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

01111990

**A SYSTEM AND METHOD FOR CREATING CUSTOMIZED CATALOGUES
SYSTEME ET PROCEDE DE CREATION DE CATALOGUES PERSONNALISES**

Application: WO 2003US31467 20031003 (PCT/WO US03031467)

32/AN,AZ,TI/7 (Item 7 from file: 349)

DIALOG(R) File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

01066488

**METHOD AND SYSTEM FOR VERIFYING EXPOSURE TO MESSAGE CONTENT AND COLLECTING
A PRINTED VERIFICATION RESPONSE**

**PROCEDE ET SYSTEME DE VERIFICATION DE L'EXPOSITION D'UN CONTENU DE MESSAGE
ENVOYE PAR UN SUPPORT EXTERNE OU DANS UN FORMAT REDUIT, COMPRENANT LA
RECEPTION D'UNE REPONSE DE VERIFICATION IMPRIMEE**

Application: WO 2003US14433 20030509 (PCT/WO US03014433)

32/AN,AZ,TI/8 (Item 8 from file: 349)

DIALOG(R) File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

01043225

**SYSTEM AND METHOD FOR TARGETED ADVERTISING AND MARKETING
SYSTEME ET PROCEDE DESTINES A LA PUBLICITE ET AU MARKETING CIBLES**

Application: WO 2003US4335 20030212 (PCT/WO US03004335)

32/AN,AZ,TI/9 (Item 9 from file: 349)

DIALOG(R) File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

01037392

**METHOD AND APPARATUS FOR TARGETED MARKETING
PROCEDE ET APPAREIL DE MARKETING CIBLE**

Application: WO 2003US3637 20030206 (PCT/WO US03003637)

32/AN,AZ,TI/10 (Item 10 from file: 349)

DIALOG(R) File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00967447

**METHODS AND SYSTEMS FOR ELECTRONIC COUPON ISSUANCE TRANSMISSION AND
MANAGEMENT**

**PROCEDE ET SYSTEMES D'EMISSION, DE TRANSMISSION ET DE GESTION ELECTRONIQUES
DE COUPONS**

Application: WO 2001US51569 20011109 (PCT/WO US0151569)

32/AN,AZ,TI/11 (Item 11 from file: 349)

DIALOG(R) File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00961422

**DOMAIN PLACE REGISTRATION SYSTEM AND METHOD FOR REGISTERING FOR GEOGRAPHIC
BASED SERVICES**

**SYSTEME D'ENREGISTREMENT DE LIEU DE DOMAINE ET PROCEDE D'ENREGISTREMENT DE
SERVICES FONDES SUR LA GEOGRAPHIE**

Application: WO 2002US15568 20020517 (PCT/WO US0215568)

32/AN,AZ,TI/12 (Item 12 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00959189

IN-CHANNEL MARKETING AND PRODUCT TESTING SYSTEM

SYSTEME DE COMMERCIALISATION EN CIRCUIT ET D'EVALUATION DES PRODUITS

Application: WO 2002US14397 20020508 (PCT/WO US02014397)

32/AN,AZ,TI/13 (Item 13 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00940325

SYSTEMS AND METHODS FOR CONDUCTING A LOYALTY PROGRAM

SYSTEMES ET PROCEDES DE CONDUITE DE PROGRAMME DE FIDELISATION

Application: WO 2002US8190 20020314 (PCT/WO US0208190)

32/AN,AZ,TI/14 (Item 14 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00939347

PERSONAL IDENTIFICATION CODE AND ASSOCIATED COUPON DATABASE

CODE D'IDENTIFICATION PERSONNEL ET BASE DE DONNEES DE BONS DE REDUCTION ASSOCIEE

Application: WO 2001US7923 20010312 (PCT/WO US0107923)

32/AN,AZ,TI/15 (Item 15 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00929396

PROMOTIONAL DATA DELIVERY SYSTEM AND METHOD

SYSTEME ET PROCEDE DE DISTRIBUTION DE DONNEES PUBLICITAIRES

Application: WO 2002US3022 20020129 (PCT/WO US0203022)

32/AN,AZ,TI/16 (Item 16 from file: 349)

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00922980

METHOD AND SYSTEM FOR UTILIZING A TELEPHONE AS A CONSUMER REQUEST DEVICE FOR ISSUING PROMOTIONS

PROCEDE ET SYSTEME D'UTILISATION D'UN TELEPHONE EN TANT QUE DISPOSITIF DE DEMANDES DE CLIENT POUR DES PROMOTIONS

Application: WO 2001US8650 20010412 (PCT/WO US0108650)

32/AN,AZ,TI/17 (Item 17 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00902186

DIGITALLY MARKED OBJECTS AND PROMOTIONAL METHODS

OBJETS MARQUES NUMERIQUEMENT ET METHODES PROMOTIONNELLES

Application: WO 2001US50930 20011025 (PCT/WO US0150930)

32/AN,AZ,TI/18 (Item 18 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00856058

SYSTEM AND METHOD FOR A PARTLY ON-LINE INTERACTIVE GAME
SYSTEME ET PROCEDE DE JEU INTERACTIF POUVANT SE JOUER PATIELLEMENT EN
LIGNE, PARTIELLEMENT HORS LIGNE
Application: WO 2001IL444 20010517 (PCT/WO IL0100444)

32/AN,AZ,TI/19 (Item 19 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00831856
METHOD AND SYSTEM FOR DISTRIBUTION OF ELECTRONIC COUPONS
PROCEDE ET SYSTEME DESTINES A LA DISTRIBUTION DE BONS ELECTRONIQUES
Application: WO 2001US6272 20010228 (PCT/WO US0106272)

32/AN,AZ,TI/20 (Item 20 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00829227
A REDEMPTION COUPON
COUPON DE REMBOURSEMENT
Application: WO 2001AU187 20010223 (PCT/WO AU0100187)

32/AN,AZ,TI/21 (Item 21 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00828885
SYSTEM AND METHOD FOR ATTRACTING ONLINE VIEWERS
SYSTEME ET PROCEDE DESTINES A ATTIRER DES SPECTATEURS EN LIGNE
Application: WO 2001US5266 20010216 (PCT/WO US0105266)

32/AN,AZ,TI/22 (Item 22 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00828064
METHOD AND APPARATUS FOR CONDUCTING OR FACILITATING A PROMOTION
PROCEDE ET APPAREIL POUR CONDUIRE OU FACILITER UNE PROMOTION
Application: WO 2001US5235 20010216 (PCT/WO US0105235)

32/AN,AZ,TI/23 (Item 23 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00809409
CHIP CARD REBATE SYSTEM
SYSTEME DE REMISE PAR CARTE A PUCE
Application: WO 2000US42739 20001211 (PCT/WO US0042739)

32/AN,AZ,TI/24 (Item 24 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00796231
HYBRID HORIZONTAL SALES SYSTEM FOR BRIDGING A GAP BETWEEN THE ONLINE WORLD
AND PHYSICAL STORES
SYSTEME DE VENTE HORIZONTAL MIXTE ETABLISSANT LA JONCTION ENTRE LE MONDE EN
LIGNE ET LES MAGASINS PHYSIQUES
Application: WO 2000US29198 20001023 (PCT/WO US0029198)

32/AN,AZ,TI/25 (Item 25 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00796228
HYBRID HORIZONTAL SALES METHOD FOR BRIDGING A GAP BETWEEN THE ONLINE WORLD
AND PHYSICAL STORES
PROCEDE DE VENTE HORIZONTALE HYBRIDE DESTINE A JETER UN PONT ENTRE LE MONDE
EN LIGNE ET LES MAGASINS PHYSIQUES
Application: WO 2000US29102 20001023 (PCT/WO US0029102)

32/AN,AZ,TI/26 (Item 26 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00794329
REMOTELY CONFIGURABLE MULTIMEDIA ENTERTAINMENT AND INFORMATION SYSTEM WITH
ELECTRONIC COUPONS
SYSTEME D'INFORMATION ET DE DIVERTISSEMENT MULTIMEDIA POUVANT ETRE
CONFIGURE A DISTANCE POURVU DE COUPONS DE REDUCTION ELECTRONIQUES
Application: WO 2000US27539 20001005 (PCT/WO US0027539)

32/AN,AZ,TI/27 (Item 27 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00790575
METHOD OF ESTABLISHING A PROMOTION AT A POINT OF SALE TERMINAL
TECHNIQUE PERMETTANT DE METTRE EN PLACE UNE PROMOTION SUR UN SITE DE
TERMINAL DE VENTE
Application: WO 2000CA1099 20000922 (PCT/WO CA0001099)

32/AN,AZ,TI/28 (Item 28 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00783185
SYSTEM AND METHOD FOR ADMINISTERING ELECTRONIC PROMOTIONS
SYSTEME ET PROCEDE DE GESTION DE PROMOTIONS ELECTRONIQUES
Application: WO 2000US22269 20000814 (PCT/WO US0022269)

32/AN,AZ,TI/29 (Item 29 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00748768
E-COMMERCE INCENTIVE DELIVERY SYSTEM
SYSTEME DE COMMERCE ELECTRONIQUE PAR INCITATION
Application: WO 2000SG64 20000403 (PCT/WO SG0000064)

32/AN,AZ,TI/30 (Item 30 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00733723
TOKENLESS BIOMETRIC ATM ACCESS SYSTEM
SYSTEME D'ACCES BIOMETRIQUE, SANS JETON, A UN GUICHET AUTOMATIQUE
Application: WO 2000US2371 20000131 (PCT/WO US0002371)

32/AN,AZ,TI/31 (Item 31 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.
00731983
TOKENLESS BIOMETRIC ELECTRONIC DEBIT AND CREDIT TRANSACTIONS
TRANSACTIONS ELECTRONIQUES DE DEBIT ET CREDIT SANS JETON
Application: WO 2000US2298 20000131 (PCT/WO US0002298)

32/AN,AZ,TI/32 (Item 32 from file: 349)
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00566635
METHOD AND APPARATUS FOR LOCAL ADVERTISING
TECHNIQUE DE PUBLICITE LOCALE ET DISPOSITIF A CET EFFET
Application: WO 99US27061 19991112 (PCT/WO US9927061)

32/AN,AZ,TI/33 (Item 33 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.
00566629
METHOD AND APPARATUS FOR NEGOTIATING TERMS FOR LOCAL ADVERTISING
PROCEDE ET DISPOSITIF DE NEGOCIATION DES TERMES D'UNE PUBLICITE LOCALE
Application: WO 99US26697 19991112 (PCT/WO US9926697)

32/AN,AZ,TI/34 (Item 34 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.
00538781
AUTOMATED SYNCHRONOUS PRODUCT PRICING AND ADVERTISING SYSTEM
SYSTEME SYNCHRONISE AUTOMATISE POUR TARIFICATION ET PUBLICITE DES PRODUITS
Application: WO 99US15145 19990702 (PCT/WO US9915145)

32/AN,AZ,TI/35 (Item 35 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.
00520703
METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONS
PROCEDES ET SYSTEME DE DISTRIBUTION ELECTRONIQUE DE COUPONS DE
REMBOURSEMENT DE PRODUIT
Application: WO 98US6898 19980406 (PCT/WO US9806898)

32/AN,AZ,TI/36 (Item 36 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.
00489751
SYSTEM AND METHOD FOR INCENTIVE PROGRAMS AND AWARD FULFILLMENT
SYSTEME ET PROCEDE D'APPLICATION DE PROGRAMMES D'INCITATION ET D'OBTENTION
DE RECOMPENSE
Application: WO 98US21765 19981015 (PCT/WO US9821765)

32/AN,AZ,TI/37 (Item 37 from file: 349)
DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00480763

METHOD AND APPARATUS FOR GENERATING PURCHASE INCENTIVE MAILING BASED ON
PRIOR PURCHASE HISTORY

PROCEDE ET DISPOSITIF PERMETTANT D'ETABLIR UN PUBLIPOSTAGE DE PROMOTIONS
D'ACHAT EN FONCTION D'UN HISTORIQUE DES ACHATS ANTECEDENTS

Application: WO 98US17336 19980827 (PCT/WO US9817336)

32/AN,AZ,TI/38 (Item 38 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00418766

TOKENLESS BIOMETRIC TRANSACTION AUTHORIZATION METHOD AND SYSTEM

PROCEDE ET SYSTEME D'AUTORISATION DE TRANSACTION, BIOMETRIQUE ET SANS JETON

Application: WO 97US15171 19970827 (PCT/WO US9715171)

32/AN,AZ,TI/39 (Item 39 from file: 349)

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00417715

PROOFING SYSTEM UTILIZING DYNAMIC PDF TECHNOLOGY FOR THE INTERFACE FOR
TEMPLATED PRINTING

SYSTEME D'EPREUVES RECOURANT A LA TECHNOLOGIE DYNAMIQUE PDF COMME INTERFACE
D'IMPRESSION MODELISEE

Application: WO 97US14343 19970815 (PCT/WO US9714343)

32/AN,AZ,TI/40 (Item 40 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00385869

INTELLIGENT AGENTS FOR ELECTRONIC COMMERCE

AGENTS INTELLIGENTS POUR COMMERCE ELECTRONIQUE

Application: WO 97US1057 19970117 (PCT/WO US9701057)

32/AN,AZ,TI/41 (Item 41 from file: 349)

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00365229

INTERACTIVE MARKETING NETWORK AND PROCESS USING ELECTRONIC CERTIFICATES

RESEAU DE MARKETING INTERACTIF ET PROCEDE D'UTILISATION DE CERTIFICATS
ELECTRONIQUES

Application: WO 96US12181 19960725 (PCT/WO US9612181)

32/AN,AZ,TI/42 (Item 42 from file: 349)

DIALOG(R)File 349:(c) 2004 WIPO/Univentio. All rts. reserv.

00312046

METHOD AND APPARATUS FOR ELECTRONICALLY CLEARING AND PROCESSING BAR-CODED
DISCOUNT COUPONS

PROCEDE ET APPAREIL DE VALIDATION ET DE TRAITEMENT DE BONS DE REDUCTION A
CODES A BARRES

Application: WO 95US5243 19950426 (PCT/WO US9505243)

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(c) 2004 The New York Times
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Set	Items	Description
S1	45638	COUPON? ? OR MONEYBACK OR CERTIFICATE? ? OR GIFT() (CARD? ? OR CERTIFICATE? ? OR CHECK? ? OR CHEQUE? ?) OR VOUCHER?
S2	854655	MAGAZINE? ? OR MAG? ? OR ZINE? ? OR LEAFLET? ? OR BROCHURE? ? OR HANDOUT? ? OR NEWSLETTER? ? OR PRINT() PUBLICATION? ? OR BOOK? ? OR BOOKLET? ? OR PERIODICAL? ? OR NEWSPAPER? OR FLYER? ? OR CIRCULAR OR PAMPHLET? ?
S3	9027480	FEATURED OR REFER? ? OR REFERENCE? ? OR REFERR??? OR MENTION?? OR CROSSREFER? OR DETAILED OR DESCRIBE? ? OR RECOMMEND?? OR ENDORSE?.OR REVIEW?? OR EVALUATE? ? OR COMMEND?? OR LINK?? OR INDEX?? OR CONNECTED OR CRITIQ?
S4	7486773	TEXT OR ARTICLE OR EDITORIAL OR NEWS OR WORDAGE OR CONTENT OR WRITING OR WRITTEN OR COLUMN OR ESSAY OR COMMENT OR PIECE - OR STORY OR MATTER OR INFORMATION??
S5	2239345	ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE OR GIVEAWAY OR GIVE()AWAY OR GLOSSY OR SPECIAL()INTEREST? ? OR PRODUCT()(ORIENTED OR PLACEMENT) OR BRAND OR RETAIL OR INFOTAIN? OR PR OR PUBLIC()RELATIONS
S6	3977360	AIRLINE OR COMPUTER OR GLAMOR OR GLAMOUR OR BEAUTY OR FASHION OR FITNESS OR SKIN()CARE OR STORE OR HOSPITAL OR CLINIC OR CHAINSTORE OR DRUGSTORE OR GROCERY?
S7	836	S1(10N)S2
S8	520109	S3(10N)S4
S9	14	S7(S)S8
S10	13266	COUPON? ? OR GIFT() (CARD? ? OR CERTIFICATE? ? OR CHECK? ? - OR CHEQUE? ?)
S11	534	S2(10N)S10
S12	5	S8 AND S11
S13	130	S8(S)S10
S14	12	S2- AND S13
S15	23	S9 OR S12 OR S14

S16	18	S15 NOT PY>1997
S17	16	S16 NOT PD=19970308:20040930
S18	16	RD (unique items)

Considered at 7/27/05

18/3,K/2 (Item 1 from file: 35)

DIALOG(R)File 35:Dissertation Abs Online

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01411347 ORDER NO: AADAA-I9514719

INFORMATION SEARCH BEHAVIOR OF HISPANIC CONSUMERS

Author: ROBLES, ELIZABETH

Degree: PH.D.

Year: 1994

(0071)

Source: VOLUME 56/01-A OF DISSERTATION ABSTRACTS INTERNATIONAL.
PAGE 278. 170 PAGES

...middle income class. No significant differences were found in the demographic characteristics or in the **information** sources of **reference** groups, store related sources, and miscellaneous readership. **Reference** groups was the most influential source, followed by store related sources, miscellaneous readership and advertising. Advertising was the only source of information that showed a significant difference. **Newspapers** were the most influential advertising source followed by television. Puerto Ricans were significantly more influenced than Cubans by **newspapers** and **brochures**, product labels and **magazines**, and by in-store **coupon** use. Family was the reference group of most influence followed by friends. Puerto Ricans were...

...significant differences were found between the subgroups. Most of the sample did not read clothing **magazines** or catalogs. No significant differences were found in the subgroups' attitudes toward marketing practices. Quality...

18/3,K/15 (Item 4 from file: 248)

DIALOG(R)File 248:PIRA

(c) 2004 Pira International. All rts. reserv.

00370647 Pira Acc. Num.: 10282504 Pira Abstract Numbers: 08-93-PU03531

Title: FSI, STAND STRONG

Authors: Reilly K

Source: Publ. Prod. Exec. vol. 7, no. 8, Sept. 1993, pp 45, 47

ISSN: 1048-3055

Publication Year: 1993

Document Type: Journal Article

Language: English

Abstract: This **article** **describes** how even in the present slow economy the free-standing insert (FSI) business in the US is thriving. It is estimated that 77% of all US households use **coupons**. In 1991, consumers redeemed 7.5bn **coupons** saving about US\$4bn in the process. The FSI business is just over 20 years...

... to be a US\$1bn industry. The three players of the FSI industry Valassis Communications, **News** America FSI and Sullivan Marketing are all **described** from the launch of the industry in 1972 by Valassis. How they operate, what makes...

Section Headings: Market Trends and Statistics (8020); **Newspapers** (8660)

18/3,K/16 (Item 5 from file: 248)

DIALOG(R)File 248:PIRA

(c) 2004 Pira International. All rts. reserv.

00154081 Pira Acc. Num.: 7321910 Pira Abstract Numbers: 02-87-00300

Title: GROWTH OF INSERTS IN THE USA EXPECTED TO CONTINUE AT 7 PERCENT PER YEAR

Authors: Anon

Source: Newspaper. Tech. Nov. 1986, p. 75

ISSN: 0019-333X

Publication Year: 1986

Document Type: Journal Article

Language: English

...Abstract: study by New York consultants Strategic Futures Inc. has concluded that the use of inserts/ **flyers** in the US will continue to increase at a rate above 7% per year (excluding...

... aesthetics in terms of colour and paper and graphics quality and have high rates of **coupon** redemptions. Disadvantages include increasing costs, concern about insert saturation and clutter in Sunday **newspapers**. The study contains **detailed information** on the major users of inserts and **flyers**. (Short **article**)

...Descriptors: **NEWSPAPER** ;

Section Headings: Printing statistics trends and forecasts (2120);
Newspapers books and periodicals (2520)

18/AA,AN,TI/1 (Item 1 from file: 2)
DIALOG(R)File 2:(c) 2004 Institution of Electrical Engineers. All rts.
reserv.

Title: Patients' modifiable information leaflets for any of 50 general
surgical operations on a floppy disc

18/AA,AN,TI/2 (Item 1 from file: 35)
DIALOG(R)File 35:(c) 2004 ProQuest Info&Learning. All rts. reserv.

01411347

INFORMATION SEARCH BEHAVIOR OF HISPANIC CONSUMERS

18/AA,AN,TI/3 (Item 2 from file: 35)
DIALOG(R)File 35:(c) 2004 ProQuest Info&Learning. All rts. reserv.

01289200

A PRELIMINARY SURVEY OF YUCATECAN PLANTS AND THEIR USES (MAYA, MEXICO)

18/AA,AN,TI/4 (Item 1 from file: 233)
DIALOG(R)File 233:(c) 2003 EBSCO Pub. All rts. reserv.

00429307 96OA07-017

Free stuff on the Internet -- Wearables

18/AA,AN,TI/5 (Item 2 from file: 233)
DIALOG(R)File 233:(c) 2003 EBSCO Pub. All rts. reserv.

00224331 90MU09-014

Canned Art: Clip Art for the Mac

18/AA,AN,TI/6 (Item 3 from file: 233)
DIALOG(R)File 233:(c) 2003 EBSCO Pub. All rts. reserv.

00107875 85AP08-001

The pursuit of fun and early Apples: Discover 'leisureware' for your
summer computing, and join a treasure hunt for the first 100 Apples

18/AA,AN,TI/7 (Item 4 from file: 233)
DIALOG(R)File 233:(c) 2003 EBSCO Pub. All rts. reserv.

00036648 8219473

A cure for coupon clutter: automate your coupon inventory and save money
and hassle at the supermarket

18/AA,AN,TI/8 (Item 1 from file: 474)
DIALOG(R)File 474:(c) 2004 The New York Times. All rts. reserv.

00585628 NYT Sequence Number: 047973750420

Article on Las Vegas describes 'freebee odyssey' (free coupons, fun
books, gift certificates and economy packets) given to guests as
inducements to gamble. Casino and souvenir 'three dollar bill' illus
(L.)

18/AA,AN,TI/9 (Item 1 from file: 6)
DIALOG(R)File 6:(c) 2004 NTIS, Intl Cpyrght All Rights Res. All rts.
reserv.

NTIS Accession Number: HRP-0014497/2/XAB
Overbedding the Suburbs

18/AA,AN,TI/10 (Item 1 from file: 8)
DIALOG(R)File 8:(c) 2004 Elsevier Eng. Info. Inc. All rts. reserv.

02897052
E.I. Monthly No: EI9005056043
Title: Testing and certification.

18/AA,AN,TI/11 (Item 1 from file: 144)
DIALOG(R)File 144:(c) 2004 INIST/CNRS. All rts. reserv.

12255780 PASCAL No.: 95-0481343
Document delivery survey may 1995

18/AA,AN,TI/12 (Item 1 from file: 248)
DIALOG(R)File 248:(c) 2004 Pira International. All rts. reserv.

Pira Acc. Num.: 20097280
Title: ET unveils ABC result

18/AA,AN,TI/13 (Item 2 from file: 248)
DIALOG(R)File 248:(c) 2004 Pira International. All rts. reserv.

Pira Acc. Num.: 20085526
Title: Internet Times at the top

18/AA,AN,TI/14 (Item 3 from file: 248)
DIALOG(R)File 248:(c) 2004 Pira International. All rts. reserv.

Pira Acc. Num.: 20047739
Title: CREATING HOUSE ADS THAT WORK

18/AA,AN,TI/15 (Item 4 from file: 248)
DIALOG(R)File 248:(c) 2004 Pira International. All rts. reserv.

Pira Acc. Num.: 10282504
Title: FSI, STAND STRONG

18/AA,AN,TI/16 (Item 5 from file: 248)
DIALOG(R)File 248:(c) 2004 Pira International. All rts. reserv.

Pira Acc. Num.: 7321910
Title: GROWTH OF INSERTS IN THE USA EXPECTED TO CONTINUE AT 7 PERCENT PER
YEAR

? show files;ds

File 9:Business & Industry(R) Jul/1994-2004/Aug 30

(c) 2004 The Gale Group

File 15:ABI/Inform(R) 1971-2004/Aug 31

(c) 2004 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2004/Aug 31

(c) 2004 The Gale Group

File 20:Dialog Global Reporter 1997-2004/Aug 31

(c) 2004 The Dialog Corp.

File 148:Gale Group Trade & Industry DB 1976-2004/Aug 31

(c)2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2004/Aug 31

(c) 2004 The Gale Group

Set	Items	Description
S1	862363	COUPON? ? OR MONEYBACK OR CERTIFICATE? ? OR GIFT() (CARD? ? OR CERTIFICATE? ? OR CHECK? ? OR CHEQUE? ?) OR VOUCHER?
S2	6512022	MAGAZINE? ? OR MAG? ? OR ZINE? ? OR LEAFLET? ? OR BROCHURE? ? OR HANDOUT? ? OR NEWSLETTER? ? OR PRINT() PUBLICATION? ? OR BOOK? ? OR BOOKLET? ? OR PERIODICAL? ? OR NEWSPAPER? OR FLYER? ? OR CIRCULAR OR PAMPHLET? ?
S3	14319278	FEATURED OR REFER? ? OR REFERENCE? ? OR REFERR??? OR MENTION?? OR CROSSREFER? OR DETAILED OR DESCRIBE? ? OR RECOMMEND?? OR ENDORSE? OR REVIEW?? OR EVALUATE? ? OR COMMEND?? OR LINK?? OR INDEX?? OR CONNECTED OR CRITIQ?
S4	35807	S1(10N)S2
S5	954747	S3(10N) (TEXT OR ARTICLE OR EDITORIAL OR NEWS OR WORDAGE OR CONTENT OR WRITING OR WRITTEN OR COLUMN OR ESSAY OR COMMENT OR PIECE OR STORY OR MATTER)
S6	148	S4(S)S5
S7	16894520	ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE OR GIVEAWAY OR GIVE()AWAY OR GLOSSY OR SPECIAL()INTEREST? ? OR PRODUCT() (ORIENTED OR PLACEMENT) OR BRAND OR RETAIL OR INFOTAIN? OR PR OR PUBLIC()RELATIONS
S8	11216090	AIRLINE OR COMPUTER OR GLAMOR OR GLAMOUR OR BEAUTY OR FASHION OR FITNESS OR SKIN()CARE OR STORE OR HOSPITAL OR CLINIC OR CHAINSTORE OR DRUGSTORE OR GROCERY?
S9	718557	S2(7N) (S7 OR S8)
S10	6660	S5(S)S9
S11	7390	S1(10N)S9
S12	26	S5(S)S11
S13	11474	S1(S)S9
S14	81	S5(S)S13
S15	29	S5(10N)S13
S16	46	S12 OR S15
S17	19	S16 NOT PY>1997
S18	14	S17 NOT PD=19970308:20040930
S19	14	RD (unique items)

Considered 3/27/05
CJ

19/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2004 The Gale Group. All rts. reserv.

1551390 Supplier Number: 01551390 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Growing newsletter business moves into Lakewood office
(APT Publications has been relocated into a Lakewood, OH office)
Crain's Cleveland Business, v 17, n 29, p 16
July 15, 1996
DOCUMENT TYPE: Journal ISSN: 0197-2375 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 281

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...the building's management. The inside pages of all the newsletters feature restaurant and movie **reviews**, sports and community **news**, household tips, advertisements and **coupons** for area businesses.

Mr. Hoffman said apartment complexes pay a small fee to cover a...

19/3,K/2 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01282396 99-31792
How to ruin a beautiful relationship
Spoon, Kathleen
Marketing News v30n19 PP: 4 Sep 9, 1996
ISSN: 0025-3790 JRNL CODE: MNW
WORD COUNT: 799

...TEXT: became a drawing point for people all over the state.

A bimonthly newsletter with book **news** and **reviews** and a lively schedule of special events, from author signings to mini-art shows, was mailed to everyone who signed up at the **store**. But there was something else in that **newsletter** that kept customers consistently buying books: **coupons**. Every two months, customers received a coupon good for \$1 off a \$5 purchase, \$5...

19/3,K/4 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01036658 96-86051
And now, a word from our sponsor
Kate, Nancy Ten
American Demographics Marketing Tools PP: 46-52+ Jun 1995
ISSN: 0163-4089 JRNL CODE: ADE
WORD COUNT: 2992

...TEXT: goals are easier to measure than others. The equivalent cost to advertise when compared with **free** media exposure, the amount of **editorial** exposure (**newspaper**, magazine, TV/radio **mentions**), and the sales impact from short-term local sponsorship versus control areas and from tie...

19/3,K/6 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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00727256 93-76477

Using Promotion to Increase Dental Practices

Pickett, Gregory M.; Grove, Stephen J.; Ratcliff, Roberta
Journal of Health Care Marketing v12n2 PP: 22-30 Jun 1992
ISSN: 0737-3252 JRNL CODE: JHC
WORD COUNT: 5262

...TEXT: tools. Of specific concern in this section was the measurement of respondents' use of media **advertising** (e.g., radio, TV, **newspapers**, flyers, discount **coupons**), other communication activities (e.g., newsletters, patient letters or cards, **referral** /thank you letters), and publicity (e.g., **writing** newspaper columns, sponsoring athletic events, participating in talk shows). Other topics investigated were respondents' utilization...

19/AA,AN,TI/1 (Item 1 from file: 9)
DIALOG(R)File 9:(c) 2004 The Gale Group. All rts. reserv.

1551390 Supplier Number: 01551390
Growing newsletter business moves into Lakewood office

19/AA,AN,TI/2 (Item 1 from file: 15)
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

01282396 99-31792
How to ruin a beautiful relationship

19/AA,AN,TI/3 (Item 2 from file: 15)
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

01266342 99-15738
A good LTC seminar vs. a great LTC seminar

19/AA,AN,TI/4 (Item 3 from file: 15)
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

01036658 96-86051
And now, a word from our sponsor

19/AA,AN,TI/5 (Item 4 from file: 15)
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

00933079 95-82471
Creativity on demand

19/AA,AN,TI/6 (Item 5 from file: 15)
DIALOG(R)File 15:(c) 2004 ProQuest Info&Learning. All rts. reserv.

00727256 93-76477
Using Promotion to Increase Dental Practices

19/AA,AN,TI/7 (Item 6 from file: 15)
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00550410 91-24767
Not Just for the Little Guys

19/AA,AN,TI/8 (Item 1 from file: 16)
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

03488987 Supplier Number: 44878486
ALTERNATIVE REPLY VEHICLES IN DIRECT-RESPONSE ADVERTISING

19/AA,AN,TI/9 (Item 2 from file: 16)
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

03340797 Supplier Number: 44623113
Stop & Shop Courts Passover Shoppers

19/AA,AN,TI/10 (Item 3 from file: 16)
DIALOG(R)File 16:(c) 2004 The Gale Group. All rts. reserv.

02497583 Supplier Number: 43300857
Free Eye Screenings Benefit Both Ophthalmologist, Patient

19/AA,AN,TI/11 (Item 1 from file: 148)
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

07271096 SUPPLIER NUMBER: 15355643
Stop & Shop courts Passover shoppers. (introduces Passover Coupon Book for Jewish shoppers) (Brief Article)

19/AA,AN,TI/12 (Item 2 from file: 148)
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

06123467 SUPPLIER NUMBER: 12518440
Larry's uses cereal ad to draw store traffic. (Larry's Markets; in- store cereal coupons featured in advertising circular) (Brief Article)

19/AA,AN,TI/13 (Item 3 from file: 148)
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

04798705 SUPPLIER NUMBER: 09281809
Christmas magic for Madison. (Orange Tree Imports, Madison, Wisconsin, gift shop)

19/AA,AN,TI/14 (Item 4 from file: 148)
DIALOG(R)File 148:(c)2004 The Gale Group. All rts. reserv.

04512511 SUPPLIER NUMBER: 08308225
Guide to buying office products. (Inc. 1990 Directory of Office Products) (buyers guide)

? show files;ds

File 476:Financial Times Fulltext 1982-2004/Aug 31
(c) 2004 Financial Times Ltd
File 610:Business Wire 1999-2004/Aug 31
(c) 2004 Business Wire.
File 613:PR Newswire 1999-2004/Aug 31
(c) 2004 PR Newswire Association Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Aug 31
(c) 2004 The Gale Group
File 624:McGraw-Hill Publications 1985-2004/Aug 30
(c) 2004 McGraw-Hill Co. Inc
File 636:Gale Group Newsletter DB(TM) 1987-2004/Aug 31
(c) 2004 The Gale Group
File 634:San Jose Mercury Jun 1985-2004/Aug 30
(c) 2004 San Jose Mercury News
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

Set	Items	Description
S1	296016	COUPON? ? OR MONEYBACK OR CERTIFICATE? ? OR GIFT()(CARD? ? OR CERTIFICATE? ? OR CHECK? ? OR CHEQUE? ?) OR VOUCHER?
S2	1537209	MAGAZINE? ? OR MAG? ? OR ZINE? ? OR LEAFLET? ? OR BROCHURE? ? OR HANDOUT? ? OR NEWSLETTER? ? OR PRINT()PUBLICATION? ? OR BOOK? ? OR BOOKLET? ? OR PERIODICAL? ? OR NEWSPAPER? OR FLYER? ? OR CIRCULAR OR PAMPHLET? ?
S3	4608864	FEATURED OR REFER? ? OR REFERENCE? ? OR REFERR??? OR MENTION?? OR CROSSREFER? OR DETAILED OR DESCRIBE? ? OR RECOMMEND?? OR ENDORSE? OR REVIEW?? OR EVALUATE? ? OR COMMEND?? OR LINK?? OR INDEX?? OR CONNECTED OR CRITIQ?
S4	9642045	TEXT OR ARTICLE OR EDITORIAL OR NEWS OR WORDAGE OR CONTENT OR WRITING OR WRITTEN OR COLUMN OR ESSAY OR COMMENT OR PIECE - OR STORY OR MATTER OR INFORMATION??
S5	5469976	ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE OR GIVEAWAY OR GIVE()AWAY OR GLOSSY OR SPECIAL()INTEREST? ? OR PRODUCT()(ORIENTED OR PLACEMENT) OR BRAND OR RETAIL OR INFOTAIN? OR PR OR PUBLIC()RELATIONS
S6	3365772	AIRLINE OR COMPUTER OR GLAMOR OR GLAMOUR OR BEAUTY OR FASHION OR FITNESS OR SKIN()CARE OR STORE OR HOSPITAL OR CLINIC OR CHAINSTORE OR DRUGSTORE OR GROCERY?
S7	7735	S1(10N)S2
S8	628762	S3(10N)S4
S9	71	S7(S)S8
S10	158494	S2(5N)(S5 OR S6)
S11	1394	S1(10N)S10
S12	7	S8(S)S11
S13	223820	S2(10N)(S5 OR S6)
S14	2294	S1(10N)S13
S15	11	S8(S)S14
S16	18	S7(10N)S8
S17	26	S12 OR S15 OR S16 /
S18	7	S17 NOT PY>1997
S19	5	S18 NOT PD=19970308:20040930
S20	5	RD (unique items)

Considered 07/3/27/25

20/3,K/1 (Item 1 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2004 McGraw-Hill Co. Inc. All rts. reserv.

0576536

COUPON CLIPPERS, SAVE YOUR SCISSORS: Vons supermarkets are revolutionizing the delivery of discounts

Business Week June 20, 1994; Pg 164; Number 3377
Journal Code: BW ISSN: 0007-7135
Section Heading: Information Processing
Word Count: 916 *Full text available in Formats 5, 7 and 9*

BYLINE:

Larry Armstrong in Arcadia, Calif.

TEXT:

... into the foundation of a new promotional system that could someday end the blizzard of **coupons** that clog the mails and fill **newspapers** --and are often ignored.

TARGET MARKETING . Under a program named Target Vons, started nine months ago, the chain began using the card to capture detailed data about what VonsClub members were buying. Vons has cross-**indexed** the **information** by customer and product category so that grocery suppliers can focus promotions on the most...

20/3,K/2 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

02655360 Supplier Number: 45378679 (USE FORMAT 7 FOR FULLTEXT)

DATA MAPPING KEEPS EYE ON YOUR CUSTOMER

Interactive Marketing News, v2, n5, pN/A
March 3, 1995
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 688

... promotion for laundry soap is working and that 753 boxes have moved today alone. That **information** - -cross-**referenced** with the **coupon** load appearing locally in today's and tomorrow's **newspapers** --signals an impending inventory crisis and a shipment has been ordered out of the regional...

20/AA,AN,TI/1 (Item 1 from file: 624)
DIALOG(R)File 624:(c) 2004 McGraw-Hill Co. Inc. All rts. reserv.

0576536

COUPON CLIPPERS, SAVE YOUR SCISSORS: Vons supermarkets are revolutionizing
the delivery of discounts

20/AA,AN,TI/2 (Item 1 from file: 636)
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

02655360 Supplier Number: 45378679
DATA MAPPING KEEPS EYE ON YOUR CUSTOMER

20/AA,AN,TI/3 (Item 2 from file: 636)
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

02162094 Supplier Number: 44056490
Review of - KidPix, For Mac 08/27/93

20/AA,AN,TI/4 (Item 1 from file: 813)
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

0639274

SECRETARY OF LABOR AND CONGRESSIONAL LEADERS TO HOLD PRESS CONFERENCE TO
RELEASE BOOKLET, 'NAFTA: OUR ECONOMY, OUR FUTURE'

20/AA,AN,TI/5 (Item 2 from file: 813)
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

0340141

ST. GEORGE MINERALS CONSUMMATES LIQUIDATION

? show files;ds

File 47:Gale Group Magazine DB(TM) 1959-2004/Aug 31
(c) 2004 The Gale group
File 635:Business Dateline(R) 1985-2004/Aug 31
(c) 2004 ProQuest Info&Learning
File 570:Gale Group MARS(R) 1984-2004/Aug 31
(c) 2004 The Gale Group
File 387:The Denver Post 1994-2004/Aug 30
(c) 2004 Denver Post
File 471:New York Times Fulltext 90-Day 2004/Aug 31
(c) 2004 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2004/Aug 30
(c) 2004 St Louis Post-Dispatch
File 498:Detroit Free Press 1987-2004/Aug 24
(c) 2004 Detroit Free Press Inc.
File 631:Boston Globe 1980-2004/Aug 27
(c) 2004 Boston Globe
File 633:Phil.Inquirer 1983-2004/Aug 30
(c) 2004 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2004/Aug 30
(c) 2004 Newsday Inc.
File 640:San Francisco Chronicle 1988-2004/Aug 31
(c) 2004 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2004/Aug 30
(c) 2004 Scripps Howard News
File 702:Miami Herald 1983-2004/Aug 30
(c) 2004 The Miami Herald Publishing Co.
File 703:USA Today 1989-2004/Aug 30
(c) 2004 USA Today
File 704:(Portland)The Oregonian 1989-2004/Aug 29
(c) 2004 The Oregonian
File 713:Atlanta J/Const. 1989-2004/Aug 29
(c) 2004 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2004/Aug 27
(c) 2004 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2004/Aug 31
(c) 2004 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2004/Aug 30
(c) 2004 The Plain Dealer
File 735:St. Petersburg Times 1989- 2004/Aug 29
(c) 2004 St. Petersburg Times
File 476:Financial Times Fulltext 1982-2004/Aug 31
(c) 2004 Financial Times Ltd
File 477:Irish Times 1999-2004/Aug 31
(c) 2004 Irish Times
File 710:Times/Sun.Times(London) Jun 1988-2004/Aug 30
(c) 2004 Times Newspapers
File 711:Independent(London) Sep 1988-2004/Aug 31
(c) 2004 Newspaper Publ. PLC
File 756:Daily/Sunday Telegraph 2000-2004/Aug 31
(c) 2004 Telegraph Group
File 757:Mirror Publications/Independent Newspapers 2000-2004/Aug 31
(c) 2004
File 13:BAMP 2004/Aug W4
(c) 2004 The Gale Group
File 75:TGG Management Contents(R) 86-2004/Aug W4
(c) 2004 The Gale Group
File 990:NewsRoom Current May 1 -2004/Aug 31
(c) 2004 The Dialog Corporation

File 483:Newspaper Abs Daily 1986-2004/Aug 30
(c) 2004 ProQuest Info&Learning
File 484:Periodical Abs Plustext 1986-2004/Aug W3
(c) 2004 ProQuest
File 553:Wilson Bus. Abs. FullText 1982-2004/Jul
(c) 2004 The HW Wilson Co
File 95:TEME-Technology & Management 1989-2004/Jun W1
(c) 2004 FIZ TECHNIK
File 646:Consumer Reports 1982-2004/Aug
(c) 2004 Consumer Union

Set	Items	Description
S1	533645	COUPON? ? OR MONEYBACK OR CERTIFICATE? ? OR GIFT() (CARD? ? OR CERTIFICATE? ? OR CHECK? ? OR CHEQUE? ?) OR VOUCHER?
S2	7860443	MAGAZINE? ? OR MAG? ? OR ZINE? ? OR LEAFLET? ? OR BROCHURE? ? OR HANDOUT? ? OR NEWSLETTER? ? OR PRINT() PUBLICATION? ? OR BOOK? ? OR BOOKLET? ? OR PERIODICAL? ? OR NEWSPAPER? OR FLYER? ? OR CIRCULAR OR PAMPHLET? ?
S3	14252205	FEATURED OR REFER? ? OR REFERENCE? ? OR REFERR??? OR MENTION?? OR CROSSREFER? OR DETAILED OR DESCRIBE? ? OR RECOMMEND?? OR ENDORSE? OR REVIEW?? OR EVALUATE? ? OR COMMEND?? OR LINK?? OR INDEX?? OR CONNECTED OR CRITIQ?
S4	23200833	TEXT OR ARTICLE OR EDITORIAL OR NEWS OR WORDAGE OR CONTENT OR WRITING OR WRITTEN OR COLUMN OR ESSAY OR COMMENT OR PIECE - OR STORY OR MATTER OR INFORMATION??
S5	9155464	ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE OR GIVEAWAY OR GIVE() AWAY OR GLOSSY OR SPECIAL() INTEREST? ? OR PRODUCT() (ORIENTED OR PLACEMENT) OR BRAND OR RETAIL OR INFOTAIN? OR PR OR PUBLIC() RELATIONS
S6	7861452	AIRLINE OR COMPUTER OR GLAMOR OR GLAMOUR OR BEAUTY OR FASHION OR FITNESS OR SKIN() CARE OR STORE OR HOSPITAL OR CLINIC OR CHAINSTORE OR DRUGSTORE OR GROCERY?
S7	25264	S1(10N)S2
S8	1209593	S3(10N)S4
S9	180	S7(S)S8
S10	73	S7(10N)S8
S11	394730	S2(5N) (S5 OR S6)
S12	3827	S1(10N)S11
S13	30	S8(S)S12
S14	17	S13 NOT PY>1997
S15	11	S14 NOT PD=19970308:20040930
S16	11	RD (unique items)

16/3,K/2 (Item 1 from file: 570)
DIALOG(R)File 570:Gale Group MARS(R)
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01089290 Supplier Number: 41147012
Selling Sauce With A Cause
Food & Beverage Marketing, v9, n2, p13
Feb, 1990
ISSN: 0731-3799
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

ABSTRACT:

...redesigned the packaging for its 50+-item condiment and sauce line. An 800-number is **featured** on the new package, which customers can call for nutritional **information** and recipes. In-store displays and trial packages are introducing the new package design. **Coupons**, **newspaper** and radio **advertising** are being used in some markets. Ads have been placed in Bon Appetit magazine. Company...

16/3,K/4 (Item 1 from file: 494)
DIALOG(R)File 494:St LouisPost-Dispatch
(c) 2004 St Louis Post-Dispatch. All rts. reserv.

09040002
NEWSLETTERS HELPFUL FOR TRAVEL
St. Louis Post Dispatch (SL) - Sunday, February 9, 1997
By: 1997, Boston Globe
Edition: FIVE STAR LIFT Section: TRAVEL & LEISURE Page: 02T
Word Count: 570

... doing something right. Those subscribing (\$40 a year) receive some very good benefits, including a **free** Genealogical **Booklet**, discount **vouchers** on services and a guide to **recommended** accommodations. There is also highly personalized **information** on readers' questions, ranging from retiring to the Emerald Isle to sheep sponsorship. To sample...

16/3,K/8 (Item 1 from file: 710)
DIALOG(R)File 710:Times/Sun.Times(London)
(c) 2004 Times Newspapers. All rts. reserv.

06341378
I can't believe it's not a better way to advertise; Paper Round
Times of London (TL) - Sunday, December 15, 1991
By: Brian MacArthur
Section: Features
Word Count: 757

...this year to television.

Both used television for impact and newspapers to put across more **detailed information**. BMW found that the response rate to **newspaper advertising coupons** improved after using television and that its use of a mix of newspapers and television...

16/3,K/10 (Item 1 from file: 75)
DIALOG(R)File 75:TGG Management Contents(R)

(c) 2004 The Gale Group. All rts. reserv.

00156205 SUPPLIER NUMBER: 13901988 (USE FORMAT 7 FOR FULL TEXT)
1992 Echo Awards: **spotting the trendsetters. (includes related articles)**
(Cover Story)
Direct Marketing, v55, n7, p35(14)
Nov, 1992
DOCUMENT TYPE: Cover Story ISSN: 0012-3188 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 6441 LINE COUNT: 00526

... Each flyer detailed a specific product with four-color photographs, detailed copy and a toll- **free** number.

The " **coupon book** " featured the most popular test and measurement gear. Various cards were included, each of which **featured** a specific product and light copy. To receive more **information** , the recipient only had to return the postage-paid card with their name and mailing...

16/AA,AN,TI/1 (Item 1 from file: 47)
DIALOG(R)File 47:(c) 2004 The Gale group. All rts. reserv.
03383071 SUPPLIER NUMBER: 08308225
Guide to buying office products. (Inc. 1990 Directory of Office Products)
(buyers guide)

16/AA,AN,TI/2 (Item 1 from file: 570)
DIALOG(R)File 570:(c) 2004 The Gale Group. All rts. reserv.
01089290 Supplier Number: 41147012
Selling Sauce With A Cause

16/AA,AN,TI/3 (Item 2 from file: 570)
DIALOG(R)File 570:(c) 2004 The Gale Group. All rts. reserv.
01014170 Supplier Number: 39953624
Eating disorders: Baylor markets comprehensive new treatment program.

16/AA,AN,TI/4 (Item 1 from file: 494)
DIALOG(R)File 494:(c) 2004 St Louis Post-Dispatch. All rts. reserv.
09040002
NEWSLETTERS HELPFUL FOR TRAVEL

16/AA,AN,TI/5 (Item 1 from file: 631)
DIALOG(R)File 631:(c) 2004 Boston Globe. All rts. reserv.
09012154
THESE NEWSLETTERS GIVE YOU THE SCOOP ON TRAVEL

16/AA,AN,TI/6 (Item 1 from file: 704)
DIALOG(R)File 704:(c) 2004 The Oregonian. All rts. reserv.
09033202
TRAVEL NEWSLETTERS SPAN GLOBE

16/AA,AN,TI/7 (Item 2 from file: 704)
DIALOG(R)File 704:(c) 2004 The Oregonian. All rts. reserv.
08176140
LITERARY CALENDAR

16/AA,AN,TI/8 (Item 1 from file: 710)
DIALOG(R)File 710:(c) 2004 Times Newspapers. All rts. reserv.
06341378
I can't believe it's not a better way to advertise; Paper Round

16/AA,AN,TI/9 (Item 1 from file: 711)
DIALOG(R)File 711:(c) 2004 Newspaper Publ. PLC. All rts. reserv.
>>>Accession number 8334153 is unavailable

16/AA,AN,TI/10 (Item 1 from file: 75)
DIALOG(R)File 75:(c) 2004 The Gale Group. All rts. reserv.

00156205 SUPPLIER NUMBER: 13901988
1992 Echo Awards: spotting the trendsetters. (includes related articles)
(Cover Story)

16/AA,AN,TI/11 (Item 2 from file: 75)
DIALOG(R)File 75:(c) 2004 The Gale Group. All rts. reserv.

00153950 SUPPLIER NUMBER: 12507610
Comparing dynamic consumer choice in real and computer-simulated
environments.

=> dis his

(FILE 'HOME' ENTERED AT 18:03:27 ON 31 AUG 2004)

FILE 'CONFSCI' ENTERED AT 18:03:47 ON 31 AUG 2004

L1 117 S COUPON# OR MONEYBACK OR CERTIFICATE# OR GIFT(W) (CARD# OR CERT
L2 2380 S MAGAZINE# OR MAG# OR ZINE# OR LEAFLET# OR BROCHURE# OR HANDOU
L3 20761 S FEATURED OR REFER# OR REFERENCE# OR REFERR### OR MENTION## OR
L4 15203 S TEXT OR ARTICLE OR EDITORIAL OR NEWS OR WORDAGE OR CONTENT OR
L5 11360 S ADVERTISING OR MARKETING OR PROMOTIONAL OR FREE OR FREEBIE OR
L6 24237 S AIRLINE OR COMPUTER OR GLAMOR OR GLAMOUR OR BEAUTY OR FASHION
L7 0 S L1(10A)L2
L8 123 S L3(10A)L4
L9 2 S L2 AND L8
L10 57 S L2(10A) (L5 OR L6)
L11 1 S L10 AND (L1 OR L3 OR L4)
L12 3 S L9 OR L11

Considered 9/7 3/27/05

- L12 ANSWER 1 OF 3 CONFSCI COPYRIGHT 2004 CSA on STN
TI Exploring the human potential through the use of the life **review**
/life **story book** in families with Alzheimer's disease
- L12 ANSWER 2 OF 3 CONFSCI COPYRIGHT 2004 CSA on STN
TI What the lay public reads about anesthesiology: A **review** of
twelve years of **newspaper articles**
- L12 ANSWER 3 OF 3 CONFSCI COPYRIGHT 2004 CSA on STN
TI How exhibits succeed (in ways that **books, articles,**
ads, and **PR** don'



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www.eversave.com

- **[Val-Pak Coupons Online](#)**

Get free coupons for local products and services. Become a registered member or get information about business advertising.
www.valpak.com

- **[RentalCars.com - Fox Car Rental Coupon](#)**



Get various coupons for a Fox rental car at airport locations in California and Arizona. Includes student rental car discounts.
www.rentalcars.com/Untitled/Fox/fox.htm

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1. **[The power of HBA coupons: Nielsen review of retail grocery stores trends. \(health and beauty aids\)](#)**
 The power of HBA coupons A.C. Nielsen's annual review of supermarket trends includes an update on health and beauty aids. The research, in part, ...
[Progressive Grocer](#), November 1, 1990 by [Snyder](#), [Glenn](#) · 1 page · [► options](#)
2. **[Will OTCs become reimbursable? - over-the-counter drugs - Column](#)**
 Market forces will determine the role nonprescription drugs play in a healthcare industry dominated by cost containment-driven managed care groups. As
[Drug Store News](#), June 17, 1996 by [Mike Troy](#) · 1 page · [► options](#)
3. **[Annual report on discount retailing - 1995 - Discount Store News: Discount Industry Annual Report - Industry Overview](#)**
 The 1995 annual report on the discount retailing industry covers several areas including a listing of the top 200 retailers, profiles on the top 25 retailers, ...
[Discount Store News](#), July 3, 1995 · 15 pages · [► options](#)
4. **[How Washington insiders ambushed Mickey Mouse - fight against the building of theme park in Virginia by Walt Disney Co](#)**
 Five men helped prevent the building of a theme park called 'Disney America' outside of Manassas, VA. They launched a public relations campaign about the ...
[Washington Monthly](#), December 1, 1994 by [Charles W. Bailey](#) · 2 pages · [► options](#)
5. **[Phar-Mor juggernaut is still in overdrive - column](#)**
 Phar-Mor juggernaut is still in overdrive

- **Drug Store News**, April 30, 1990 by [James Frederick](#) · 1 page · ► options
- 6. **Clogging the lifeflood flow. (supermarket products) (Special Report: New Items)**
 **HIGHBEAM** CLOGGING THE LIFELOOD FLOW A flow of new items has long been considered a necessity for the supermarket industry. But to many in the industry ...
Progressive Grocer, December 1, 1987 by [De Santa, Richard](#) · 1 page · ► options
- 7. **The people business. (supermarket industry) (editorial)**
 **HIGHBEAM** How does one define the supermarket industry? The obvious response would be that it is the business of selling food and related items on a self-service ...
Progressive Grocer, May 1, 1989 by [Weinstein, Steve](#) · 1 page · ► options

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730 results sorted by **Newest First** | Oldest
Date First

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50

**Magazines****1. FMI focuses on the big picture.**

Progressive Grocer; May 1, 1985; Sansolo, Michael

... market needs or wants. On this issue, Sullivan says, consumer groups ... because of political pressure, this issue--and tax reform--may require ... similar effort is being conducted this year on scannable coupons. A cost/benefit study FMI is ...

**POLICY**
SOCIAL SECURITY
ADMINISTRATION**2. Social security programs in the United States.**

Social Security Bulletin; January 1, 1986; Miller, Nancy Kerns, Wilmer Price, Daniel N. Bixby, Kallman

... on pages 60-61 of this issue. Regional Disbursing ... stamps, which provides coupons that may be used ... The creation of this unified program brought ... monthly amount of coupons that a household ... size and income. This amount is updated ...

**Money****3. Editor's notes. (blood products business) (column)**

Money; March 1, 1986; Jones, Landon Y.

... sanguine and sanguinary. In this issue you will find the longest single ... reported the special report on IRAs in this issue. So where did they put their IRAs ... funds, one in bank CDs, one in zero- coupon Treasury bonds, one in a discount ...

**FOLIO****4. The bottom line.**

Folio: the Magazine for Magazine Management; March 1, 1986; Gorog, William F.

... few minutes to discuss this issue and perhaps explain why ... years. In real dollars, this means one billion, two ... is difficult to clip a coupon from a 30-second television ... Looking ahead With this background, let's do a ...

**Forbes****5. Bargain hunting. (avoid housing issues but select hospital bonds) (column)**

Forbes; April 7, 1986; Weberman, Ben

... available last year. As this is written, general obligation ...

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generally poor quality of this group turns off the timid ... buyers on the basis of this issue's proceeds carry an 11 ... Because of their high coupon, they were trading at 107 ...



6. The international investment position of the United States in 1985.

Survey of Current Business; June 1, 1986; Scholl, Russell B.

... net sales exceeded new issue purchases. Holdings of ... technical note following this article.) Based on the ... Quarter 1986, on page 59 of this issue.) The large net equity ... Quarter 1986, on page 59 of this issue.) A substantial portion ...



7. Editor's notes. (a new biography of Jay Gould, entrepreneurs who made it rich and personal finance) (editorial)

Money; July 1, 1986; Jones, Landon Y.

... ago. In the special report in this issue you will meet the self-reliant adventurers ... department alled Family Finance. On this page we will cover everything from ... include worksheets and clip-and-save coupons to make the column all the more useful ...



8. Meeting the entrepreneurial challenge. (7 magazine founders who challenged the odds)

Folio: the Magazine for Magazine Management; July 1, 1986; Nysten, Robert Lemaire, Lyn Adler, David Greene, Doug Banner, Jonathan Frangoulis, George Del Mastro, Rick

... go somewhere else in this issue if you want to hear ... pages in its premiere issue, four in its second, and over 200 this January. On the other ... September 1980, the first issue of VIEW was published ... service, folded. I saw this as a sign that the ...



9. Why Fidelity is the master of mutual funds. (Fidelity Investments; includes article on Peter Lynch) (company profile)

Fortune; September 1, 1986; Taylor, Alex III

... to public, and homely mail-order coupons to high-concept image advertising ... were a few years ago." Against this worrisome background, Fidelity is ... Already there is dissension on this issue. In an interview for this story ...



10. 20-digit UPC pending.

Supermarket News; September 1, 1986; Sandler, Susan Zwiebach, Elliot

... weight items and coupons. More information ... unable to address this issue, since no definition ... said the savings in coupon scanning and random-weight ... were unable to scan coupons properly, and noted ... industry to resolve this quickly, because ...



11. Exhibit hall directory - the Folio: Show.

Folio: the Magazine for Magazine Management; September 1, 1986

... your time wisely during your week at this year's Folio:Show. To help you do ... brochure that you've received with this issue. And don't forget the special events ... 00 to 7:30 PM. With the help of this directory, you can plan to have a ...



Magazines

12. Let the seller beware; because of declining growth of disposable income and overstoring, a restaurant-rich market is chasing a cash-poor consumer. (editorial)

Restaurant Business; September 20, 1986; Berlinski, Peter

... which begins on page 131 in this issue), there are 260,000 separate ... in his industry overview in this issue (see page 132): Most restaurants ... firestorm with even more discount coupons, consider what long-term impact this will have on your brand image ...

FORTUNE **13. A connoisseur of convertibles. (Interview with investment adviser Stanford Rothschild)**

(interview)

Fortune; September 29, 1986; Serwer, Andrew

... homes, has a very interesting zero- coupon bond called a liquid yield option ... LYON. These are convertible zero- coupon bonds with a recurring put feature ... selling price plus compound interest. This issue is so complicated that only sophisticated ...

Money **14. Money index, 1986; a comprehensive listing of this year's articles.**

Money; December 1, 1986

... ney's 1986 articles, including those in this issue, can be found either under their general ... Portfolio). Each entry is followed by the issue date and then the page number in parentheses ... Retirement Account investments, March issue (page 66) Donating to charity ...

Forbes **15. Required reading. (municipal bond prospectus) (column)**

Forbes; April 6, 1987; Weberman, Ben

... for key data and issue structure ... investor could ignore this key point ... hear is that this issue is good.' Ask ... wants. Often this excuse enables ... out of a high coupon when interest ... 33 million 1981 issue from the Philadelphia ...



16. FMI's 50th: FMI speaks: formats, high-tech attract the 'new consumer'. (Food Marketing Institute; FMI Speaks '87 trade

convention)

Supermarket News; May 11, 1987

... one of the two presenters of this year's FMI Speaks. Part of ... shopper, to whom time is money. This shopper does not use coupons or other money-saving devices ... independents, of whom only 35% cited this issue, while 73.9% of chains and 68 ...



17. Bonds away! Getting off the canvas after the market's shocking KO. (Fund Watch)

Money; June 1, 1987; Hager, Bruce Meyer, Marsha Vreeland, Leslie N.

... by total return (see page 32). For this issue only, we also rank the funds by yield ... Please let us know what you think about this change in Fund Watch. Write to Money ... Franklin has a sizable number of high- coupon notes, which suffer less in what portfolio ...



Magazines

18. The world of non-foods; 1987 GM-HBA sales manual. (includes sales, margins and percentage change in dollar sales of general merchandise and health and beauty aids)

Progressive Grocer; August 1, 1987; Snyder, Glenn Sullivan, Erin

... its turn in this issue. The idea ... copies, and the issue was selling out. Whether this was due to the ... Astaire, or to the coupon or to coincidence ... value of store coupons found inside the issue. The Audit ... watching all this activity very ...



19. Insurance and employee benefits. (Special Advertising Supplement)

Forbes; October 19, 1987; Rowland, Mary

... other advantages, it's easy to see why this is the product that agents, brokers and financial planners are promoting this year. The savings portion of insurance ... regulation of the industry to the states. This issue of state vs. federal regulation of ...



Magazines

20. Godfather's: back in the family. (restaurant chain) (company profile)

Restaurant Business; November 1, 1987; Farrell, Kevin

... Diversifoods in October 10, 1986, issue.) In early 1986, say insiders ... check average.' For this year, the marketing budget ... have switched from being a coupon-driven company to a media-driven ... Menu Monitor,' page 54 in this issue) The product is prepared ...



Magazines

21. Clogging the lifeflood flow. (supermarket products) (Special Report: New Items)

Progressive Grocer; December 1, 1987; De Santa, Richard

... item practices has made this issue one of the major bones ... legalized blackmail' to massive coupon drops and ad blitzes that ... expenses. For Ralphs, this means more than \$14 million ... chain counterparts do. This in turn has given rise ...



22. Fair-bet investing. (put bonds) (column)

Forbes; March 21, 1988; Webberman, Ben

... decides to hold. This is more than fair ... yield. At the time of issue, the yield of 8.48 ... end of January with this issue, priced at 99-1/2 ... 2 to yield 9.15%. This yeild is 68 basis ... Treasurys. A similar AA issue from Whirlpool, due ...



Magazines

23. Tackling the tough issues together. (Food Marketing Institute preview '88, includes related articles)

Progressive Grocer; May 1, 1988; Sansolo, Michael

... handle the coupons have problems ... chargeback issue is the right ... I's convention this month in Chicago ... related story in this issue.) Hammonds ... committee's work. This kind of project ... committee on coupons, just as we ... industry. Once an issue is targeted ...



24. FMI's fortunes. (Food Marketing Institute convention) (editorial)

Supermarket News; May 16, 1988; Simmons, Tim

... meaningful summary. In this issue of Supermarket News ... joint industry-wide coupon redemption guidelines ... convention earlier this year, a similar parley ... its trade events. This year, for example ... the class-of-trade issue erupted in a public ...



25. U.S. international transactions, first quarter 1988.

Survey of Current Business; June 1, 1988; Krueger, Russell C.

... introduced with data presented in this issue of the SURVEY. The new system presents ... end-use system is being introduced in this issue of the SURVEY because it offers analytical ... First Quarter 1988, on page 55 of this issue.) The equity capital outflows ...



Magazines

26. It is a big deal. (manufacturer-retailer relations)

Progressive Grocer; August 1, 1988; Weinstein, Steve

... classes of trade. This might be the easiest ... pointed out that the coupon chargeback issue was getting bloody ... stand together on this issue because it's has ... should start from this position: Either ... There is no single issue which concerns ...

Graphic Arts Monthly **27. Profiling the top 25. (25 largest printing companies in North America)**

Graphic Arts Monthly; August 1, 1988; Ynostroza, Roger

Supplementing this issue's GAM 101 ranking of the ... increases of at least 10%; this level is noteworthy considering ... black-and-white newspaper couponing (from a new office complex ... presses; in November of this year it will install a four-unit ...

BACK STAGE **28. Actor's Equity - 75 years of progress: stars-officers-councillors recount their memories.**

Back Stage; November 11, 1988; Bilowit, Ira J.

... See separate story in this issue in which Tom McMorrow ... just take for granted. This special Back Stage Equity 75th Anniversary Issue is the first of two Back ... permitted to be non-union, and this became a key issue in the Off Broadway strike ...

FOLIO: **29. Diversity of users cuts into supply; how will current trends in paper use an supply affect availability in the months ahead? Analysis and detailed charts give you a look at the future. (coated paper; part 1) (includes related article)**

Folio: the Magazine for Magazine Management; December 1, 1988; Wiener, Noramn

... paper; the growth in coupon merchandising; and ... The implications of this latter shift could ... papers. Part one, in this issue, will focus on availability ... in FOLIO's January issue, will take a look ... million tons of paper. This total reflects consumption ...



Magazines

30. The people business. (supermarket industry) (editorial)

Progressive Grocer; May 1, 1989; Weinstein, Steve

... self-service basis. But this doesn't take into account ... Pied Piper along a double- coupon path merely because their ... facet of the industry. This is borne out in examining ... other than in the pages of this issue of Progressive Grocer ...



Magazines

31. The term structure of interest rates and the effects of macroeconomic policy.

Journal of Money, Credit & Banking; August 1, 1989; Turnovsky, Stephen J.

... enables us to address this issue in a rather general ... output, but since this issue is not the focus ... constant (real) coupon flow of unity. If ... equilibrium, an issue which has been discussed ... solution (20a). This is an upward-sloping ...

Graphic Arts Monthly **32. Profiling the top 25. (largest printing companies in North America: The GAM 101)**

Graphic Arts Monthly; August 1, 1989; Ynostroza, Roger

... Profiling The Top 25 Supplementing this issue's GAM 101 ranking of the largest printing ... major unit; and * the groundbreaking this summer for a \$30 million full-service ... previously known as Deluxe Check Printers. This 74-year-old public company finished ...



33. The meal replacement program. (sponsored by Thompson Medical Co.) (panel discussion)

Chain Drug Review; August 28, 1989

... And the cost of losing this weight using Slim-Fast ... sales. We also like instant coupons. As well, we've started ... the proceedings, he had this to say: We're committed ... time, said Clay Bogan. This issue has become one of nutrition ...



Magazines

34. Discounting gets headlines. (beverage industry) (column)

Beverage World; September 1, 1989; Keller, Jerry

... little as 29 cents with coupons. But generally, the ... last year's level. Is this news indicative of the ... trend. Beer Doings In this issue, BEVERAGE WORLD turns its ... sn't had an easy time of it this year, but company president ...



Magazines

35. Database marketing demystified. (using point of sale information to find out more about customers; includes related articles)

Progressive Grocer; November 1, 1989; Thayer,

Warren

... retailer wants to issue his own store coupons, it can become ... own memory to do this. Today's manager ... include a rebate coupon good at the participating ... enthusiastic about this concept, and have ... have addressed this issue by building in ...



Supermarket News

36. Coupon group set to discuss handling fees. (retailer coupon handling fees)

Supermarket News; November 13, 1989; DeNitto,

Emily

... cents]-per- coupon fee has not ... study on the issue was conducted ... figures for this year, that ... concerned about this issue because there ... handling coupons. A lot has ... such as coupon clearing ... change in this amount of ... analysis of the issue. The ...



Magazines

37. Interest and long-term bonds in the cash flow statement under SFAS 95. (Statement of Financial Accounting Standard) (Accounting)

The CPA Journal; January 1, 1990; Nurnberg, Hugo

... focused on this issue because of ... outflows. But as this article indicates ... discount if the coupon rate is less ... of the bond issue to increase ... financing outflow. This more reasonable ... premium if the coupon rate is more ... of the bond issue to decrease ...



Magazines

38. Take a card...any card please! (direct marketing through the integration of courtesy cards and front-end scanners) (includes a related article on scanner vendors) (Retail)

Direct Marketing; February 1, 1990; Raphael, Murray

... bonus. Customers like this revolutionary paperless couponing. The Yamasakis ... certain products. This is 21st century technology ... grocery operations. Coupons have been around since ... are very sensitive to this issue. We are not going ...



Mortgage Banking

39. The lowdown on low docs: limited documentation lending can be dicey. But some very big lenders are betting that the risks are controllable. (mortgage banks)

Mortgage Banking; February 1, 1990; DeZube, Dona

... charging a higher coupon. Why would somebody ... rate and get into this no-income verification ... design and research on this issue, maybe more so than ... become a competitive issue and people are doing ... for mortgages under this scenario that wouldn't ...



40. Labor, new-product glut lead challenges

to meet. (grocery wholesalers)

Supermarket News; March 5, 1990; Haughey, John

... labor shortage. And this, Block said, is a problem ... inter-association cooperation on this issue. We will be more efficient ... different direction. * Coupons: That's another wild one ... efficient if it never saw a coupon. * Mergers. I don ...



Magazines

41. Fund raising enters a golden age. (editorial)

Fund Raising Management; April 1, 1990; Olcott, William

... individual then receives an immediate coupon or order form printed in their home ... increase postal rates could accelerate this trend. He said aggressive direct ... publishing two features on insurance in this issue. Before getting involved with insurance ...

**42. Electronic rebates spark debate. (shopper rebates at Winn-Dixie supermarkets)**

Supermarket News; May 21, 1990; Alaimo, Dan

... purchase-triggered coupon system in all ... Because of this connection ... 's a delicate issue, but I think ... difference in this situation, Robb said. The issue for Food Lion ... electronic couponing program that ... get inside this issue. You are into ...

**43. Systems librarian and automation review.**

Computers in Libraries; June 1, 1990; Schuyler, Michael

... any two systems together. This is still a major issue with us as we attempt to move ... report on our success with this venture in a future issue. What we do not have currently ... Originally, I thought of this issue purely in practical terms ...

**44. Asset play. (US Treasuries a better value than bank asset-backed securities) (Capital Markets) (column)**

Forbes; June 11, 1990; Weberman, Ben

... with a 9.15% coupon, to yield 9.2% to maturity. The issue got an AAA rating ... comparison of this asset-backed issue ... tax-sheltered account, this is not a consideration ... card notes. The issue has \$317 million ... about. Below this issue in seniority is ...

**45. New York Metropolitan Area: current low opinion of market inspires creative thinking among firms. (City Review)**

National Real Estate Investor; September 1, 1990; Belmonte, John

... center. Along with the issue of higher property taxes ... started at deadline for this issue. How it will hinder developmental ... project that defines the issue of, as well as the problems ... Island City, Queens. This \$2.3 billion proposal has ...



Magazines

46. Sign of the times. (editorial)

Fund Raising Management; September 1, 1990; Olcott, William

... an increasingly volatile issue. Direct mail is under attack ... names from mailing lists. This solution would take the ... material. An attached coupon requests either the membership ... would be wise to confront this issue head-on and see what steps ...

**47. Nonfoods pricing more crucial now than ever. (general merchandise and health and beauty aids at supermarkets)**

Supermarket News; October 29, 1990; Elson, Joel

... longer wrap ourselves in this convenience flag and say to customers that because of this, 'Ma'am, you will pay more ... industry we need to face this issue head on and work within ... to improve their use of coupons as a promotion to drive ...



Magazines

48. The power of HBA coupons: Nielsen review of retail grocery stores trends. (health and beauty aids)

Progressive Grocer; November 1, 1990

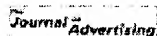
... allocation, appears elsewhere in this issue. Additional Nielsen GM/HBA ... central clearinghouse for coupons, reports that the face value of HBA coupons is increasing, to 51.5 cents ... In terms of the number of coupons distributed, HBA's 58.1 billion ...



49. Indiana stocks for the '90s. (Investments)

Indiana Business Magazine; December 1, 1990; Diggle, Raymond H., Jr.

... down the road to the end of this century. The stocks listed ... Hillenbrand, which is highlighted in this issue's cover story, manufactures ... stock investment could exceed coupon income on a 10-year U.S. Treasury note. This solid dividend growth potential ...



50. Comparative advertising effectiveness: the role of involvement and source credibility.

Journal of Advertising; January 1, 1991; Gotlieb, Jerry B. Sarel, Dan

... Gorn and Weinberg 1984). This inconsistency suggests ... advertising has focused on this issue. The research reported ... non-comparative advertising. This study also suggests that ... 1984), Comparison Price, Coupon, and Brand Effects on Consumer ...

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